

DRUPAL CMS MANUAL

FOR BANYAN TREE, ANGSANA, CASSIA & DHAWA WEBSITES

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1. INTRODUCTION

For both Banyan Tree, Angsana, Dhawa and Cassia websites, we are using Drupal CMS.



1.1 Secure CMS access

There are two layers of security to ensure secured access to the system.

For **C1 properties**, your office networks have been granted secured access to the system. You should be able to enter Drupal CMS when connected to your office network.

For **non-C1 properties**, you will need to install **OpenVPN** by following the instructions below. Once you have installed and connected to **OpenVPN**, you will be able to enter the Drupal CMS.

1.2 Logging into the system

Following are the two levels of log-in required:

1.2.1 OpenVPN Access (only implemented after website launch)

Go to the OpenVPN website and download the OpenVPN installer by clicking on the "Download OpenVPN" button. (Please ask your property IT manager to assist you if you are a new user to the CMS)

https://openvpn.net/client-connect-vpn-for-windows/ (Windows users)

https://openvpn.net/client-connect-vpn-for-mac-os/ (Mac users)



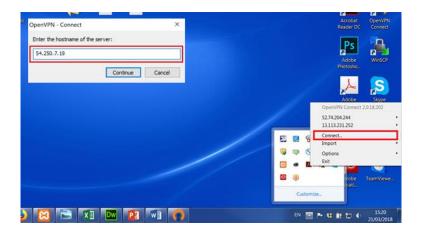


Once installed, you should be able to see the OpenVPN icon appear at the bottom right tray of your computer. Click on the inverted arrow and you will find the following icon.



Right click on the icon, and click 'Connect'. Enter the hostname of the server – **54.250.7.19** – and click "Continue" to proceed.





Next, enter the username and password provided in the email from HQ and click "Connect".

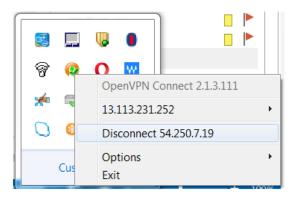


Upon successful connection, the icon will have a "green tick" to show that you have successfully logged into the VPN. You can proceed to login to the Drupal CMS.





Note: Please make sure to disconnect from the system once you have finished updating your website content.



1.2.2 CMS Login Page



Brand	CMS (Live) Login URL	CMS (Staging) Login URL
Banyan Tree	Banyan Tree https://bt-eks-	
		banyan.jam247.dev/user/login
Angsana	https://www.angsana.com/user/login	https://bt-eks-
		angsana.jam247.dev/user/login
Cassia	https://www.cassia.com/user/login	https://staging.cassia.com/user/login
Dhawa	https://www.dhawa.com/user/login	https://staging.dhawa.com/user/login

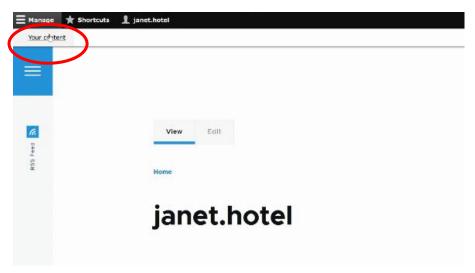
Insert your credentials to log into the CMS.

If you have issues logging in or forgotten your password, please contact the HQ Ecommerce Team (ecommerce@banyantree.com) to reset your password.



Once you log in, you will see the CMS dashboard with the admin navigation menu on top.

Click **Manage** > **Your content** to manage your website pages.



2. CONTENT MANAGEMENT OVERVIEW

2.1 Dashboard

Your Content dashboard is where you manage all the content on your website. You can filter content by:

- **Title** (you can type in part of a page title to search)
- **Hotel** (if you manage multiple properties)
- **Content Type** (e.g. Room, Offer, Restaurant, Venue)
- Published Status (new content you create will be Unpublished until HQ publishes it)
- Language

Note:

- Changes made in CMS will not be visible in live site until HQ publishes.
- Properties are not allowed to unpublish or delete any pages. Please inform HQ E-Commerce Team if you need to remove pages from live site.

2.1.1 Standard Page Titles

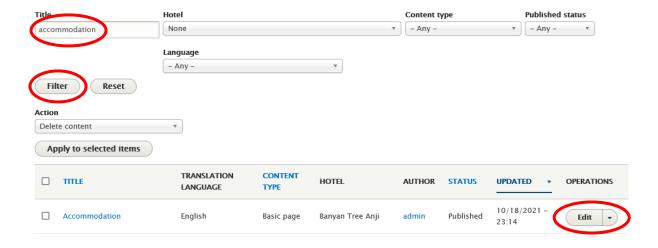
Some page types have standardised titles across all properties. Please do not change these titles:

- Offers
- Accommodation
- Dining
- Experiences
- Spa & Wellbeing
- Facilities
- Location
- Weddings & Honeymoons
- Wedding Venues
- Wedding Packages



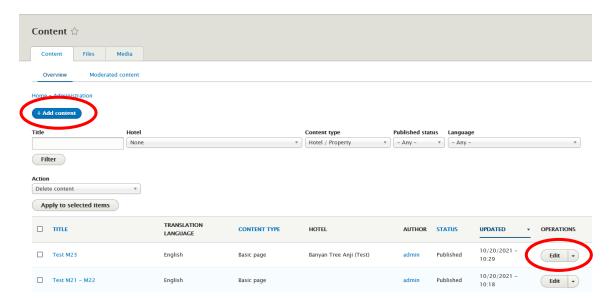
- Meetings & Events
- Gallery

You can find these pages by typing the title into the search and clicking Filter. For example, if you are looking for your Accommodation list page:



2.1.2 Adding/editing content

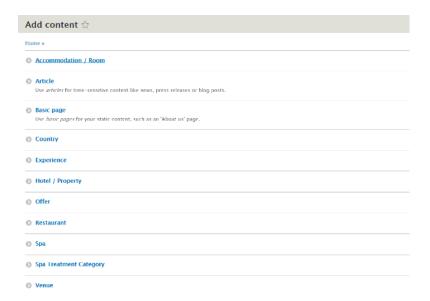
This is where you can add new items or edit existing items and their translations.



2.1 Creating a New Content Item

Click on 'Add Content'. On the next page, choose the content type to create.





Adding a new page will bring you to the editing screen for that content type.



2.2 Explanation: Content Types

These are templates for specialised content pages with data input. They include:

- **Hotel / Property** (property homepage and details)
- Offer (for individual offer pages, such as Best Available Rate or Stay More, Pay Less)
- **Experience** (for individual experience categories, such as Local Attractions)
- Accommodation / Room (for individual rooms, suites or villas)
- **Restaurant** (for individual dining outlets)
- **Venue** (for individual meeting or wedding venues)
- **Article** (for blog articles and pages with embedded content)

All other pages fall under the **Basic page** content type, including pages that list rooms, offers and dining outlets.

2.2.1 List Pages

List pages are those that list and link to multiple items. For example:

- Accommodation: Lists all the rooms/suites/villas on your property
- Dining: Lists all your dining outlets
- Wedding Venues: Lists all your wedding venues

For all list pages, the individual items need to be created **before** they can be added to the list.

For example, if you want to add a new room, you have to create the room first before you can link it as a card from the Accommodation page.



2.3 Components

Our CMS uses component-based design, allowing you to easily create a variety of pages and rearrange components for new layouts.

Those highlighted in **blue** are components that display data entered on other parts of the CMS, and cannot be manually edited.

2.3.1 List of Property Components

- M02 Banner
- M03 Large Video: For uploading a video to play on the site
- M04 Carousel: A photo carousel with or without captions and links
- M06 Horizontal Card: Text with 1-2 images, with or without links
- M07 Paragraphs Row: Two paragraphs side by side, text-only
- M08-M09 Cards Row: Row of 1-3 images with text below
- M10-M11 Rooms Cards: Row of 2-4 rooms
- M11 Restaurants Cards: List of restaurants
- M12 Spa Treatments Carousel: For spa treatments
- M12a Carousel Flat: Card carousel, all cards same height
- M12b Carousel Expanded: Card carousel with centre card expanded
- M13 Quote: For adding quotations
- M14 Webform: Contact forms and others
- M16 Hotel Key Details
- M16b Room Key Details
- M18 Gallery Preview: Preview of gallery pages
- M19 Property Hero: Hero banner for all pages
- M22 CTA Bar: Horizontal bar with contact details and CTA link
- M23 Experiences Grid: Grid of all your Experiences
- M31 Transport & Points of Interest: Nearby transportation and attractions
- M32 Facilities and Services: Facilities and services at your property
- M33 Restaurant Details
- M36 Terms and Conditions
- M39 Map
- M41 Paragraph: Simple formatted text block
- M42 Tabs: Allows tabs of M06 blocks
- M44 Blog Details: Blog articles or inserting custom HTML code
- M45 Promotion Popup: Adding popups to a page
- M46 Embedded Widget: Embedding iframes
- U04 Venue Configurations
- U08 Venue Summary
- U05 Hotel Venues List: List of the venues at your hotel
- U09 Accordion
- U12 Full Gallery
- U15 Property Venue Summary



M02 - Banner

M02 banner components are among the most versatile and are used on many pages. They are full-width banners that can be set with or without an image, text, and CTA links.

Main uses:

- Text-only introductions to pages
- Banner features

Variation with text only

Banyan Tree	MODERN AND CONVENIENT LUXURY Our urban oasis in KL is a modern, high-rise hotel in the heart of the city. The rooms have views of cityscapes, the Petronas Twin Towers and the KL Tower. Each spacious, well-designed room comes with an oversized soaking tub or a relaxation pool.
Angsana	Love is its own adventure Sense the connection and make new memories together amidst sweeping views of lush forest, or a dreamy seascape. Go on an adventure together at any of our stunning destinations. Step into a world that is exclusively yours with this special romantic package.
Cassia	Live your way at Cassia Meet a community of like-minded travellers who thrive on rediscovering themselves and are curious about the world. Welcome home.
Dhawa	Be Here. Be You. Find rejuvenating destinations where time slows to a serene crawl and the hustle and bustle of daily life melts away. Explore back streets awash with friendly bars and eateries. Travel to corners of the world that are blessed with a magical combination of unspoilt nature and exceptional heritage.



Variation with image and link

Banyan Tree	ACCOMMODATION
Angsana	Accommodation
Cassia	Accommodation Accommodation Representation
Dhawa	Hello, we are Dhawa The company of



M03 - Large Video

For uploading a video to play on the site. Note that you will need to upload **both** a video and a thumbnail, or else the component will not appear.



M04 - Carousel

A photo carousel with or without captions and links



Main uses:

- Photo galleries on individual rooms and dining pages
- A different format for featuring particular rooms or restaurants. Content for this component will need to be manually entered..



M06 - Horizontal Card

Text with 1-2 images, with or without links. It is the **only** component that can auto-generate a booking engine link with parameters such as room type or offer rate code. It is **mandatory** on individual room pages and offer pages with booking links.

Main uses:

- Page introductions with images
- Individual room descriptions with booking link
- Individual offer descriptions with booking link
- Anywhere you wish to add a block with both text and image

Note:

DO's	DON'Ts
 When there are more than one M06 Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon. 	• Do not use more than three M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.

There are different configurations of the design of the cards depending on the brand.

	M06 Configuration	Banyan Tree	Angsana	Cassia	Dhawa
a.	Enable/Disable image shape overlay	×	×	✓	✓ Default: Disabled
b.	Change shape overlay colour (Brand colours only)	×	×	×	✓ Default: Lavender
C.	Change content background colour (Brand colours only)	×	×	✓ Default: None	✓ Default: None

Each configuration is elaborated below.



a. Enable/Disable image shape overlay

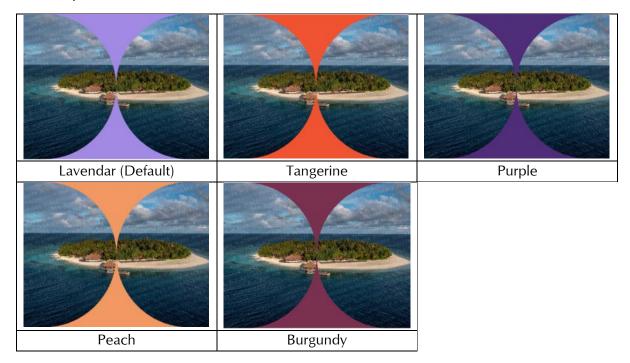
It refers to the shape of the image on the card. Some brands are required to express their unique branding with the shapes used on webpages. Here are the options for each brand:

Banyan Tree	None (Rectangle)		
Angsana	None (Curved rectangle)		
Cassia	Disabled (Rectangle)	Enabled (Trapezoid)	
Dhawa			
	Disabled (Rectangle)	Enabled (Hourglass)	



b. Change shape overlay colour (Brand colours only)

For Dhawa only, you may change the colour of the shape whenever appropriate. Here are the options:





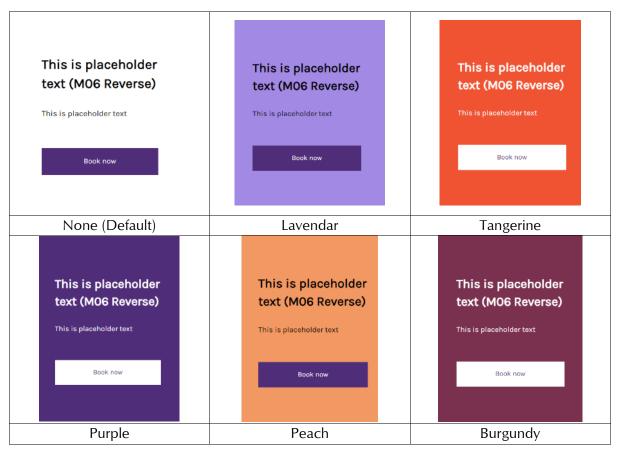
c. Change content background colour (Brand colours only)

For Cassia and Dhawa only, you may change the colour of the shape whenever appropriate. Here are the options:

Cassia - Background Colour Variants



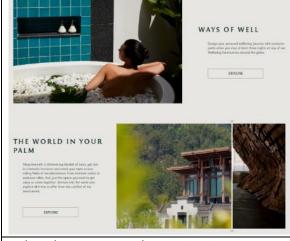
Dhawa - Background Colour Variants

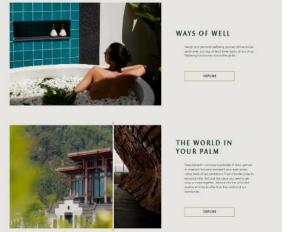




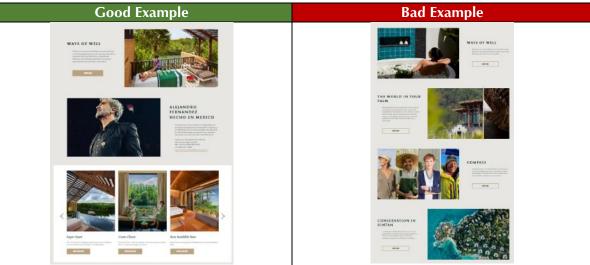
Note:

Use different combinations of colours to express the brand uniqueness where appropriate. When choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image. Good Example WAYS OF WELL WAYS OF WELL WAYS OF WELL





When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, it is recommended to use **M08-09 Cards Row** component or any other appropriate components.





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

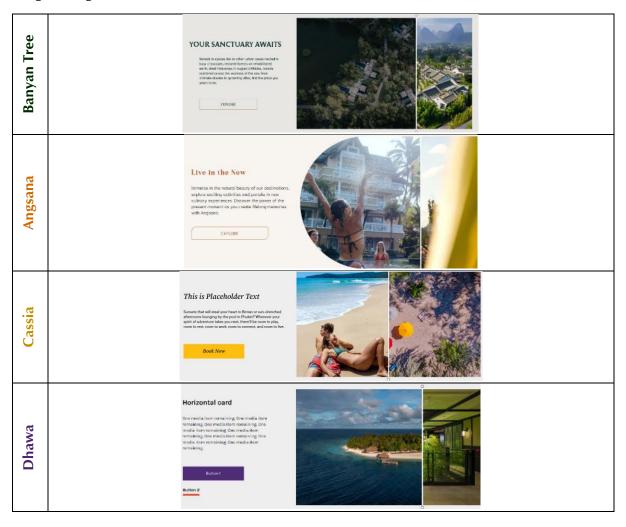


For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



Variation with 2 sliding images

You may add up to 2 images in M06 Horizontal Card component. Users can switch between images using the slider.





M07 - Paragraphs Row

1-2x M41 paragraphs side by side. Text-only.

Main uses:

- Facilities page for facilities that don't have images
- Anywhere you want to add some short text without images that only stretches across half the page.

Fitness & Wellness Centre

Views of the ocean create an inspiring setting for the yoga pavilion, as well as for workouts in the fitness pavilion, while top-of-the-line cardio and weightlifting equipment ensure that guests achieve the best results.

Others

- Marine Conservation Centre
- Beach Club
- Hydrotherapy Pool



M08-M09 - Cards Row

Row of 1-3 images with text below and optional CTA. An image is required.

Main uses:

- Facilities page for facilities with images
- Format for displaying various items with images and/or CTAs.

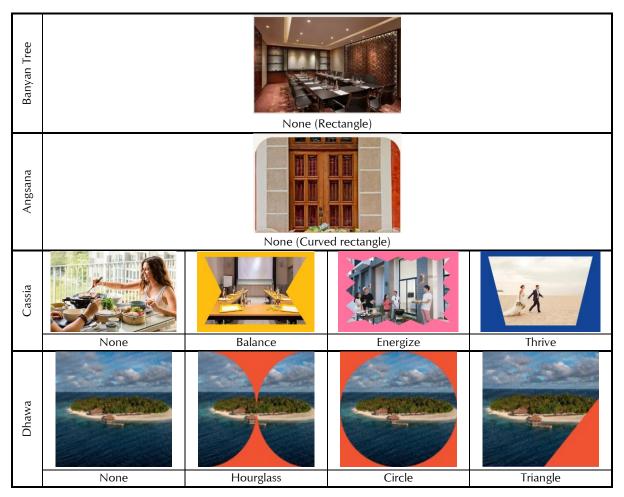
There are different configurations of the design of the cards depending on the brand.

	M08-09 Configuration	Banyan Tree	Angsana	Cassia	Dhawa
a.	Change image shape overlay	×	×	✓	✓
b.	Change shape overlay colour (Brand colours only)	×	×	√	✓
C.	Change content background colour (Brand colours only)	×	×	✓	✓

Each configuration is elaborated below.

a. Change image shape overlay

It refers to the shape of the image on the card. Some brands are required to express their unique branding with the shapes used on webpages. Here are the options for each brand:



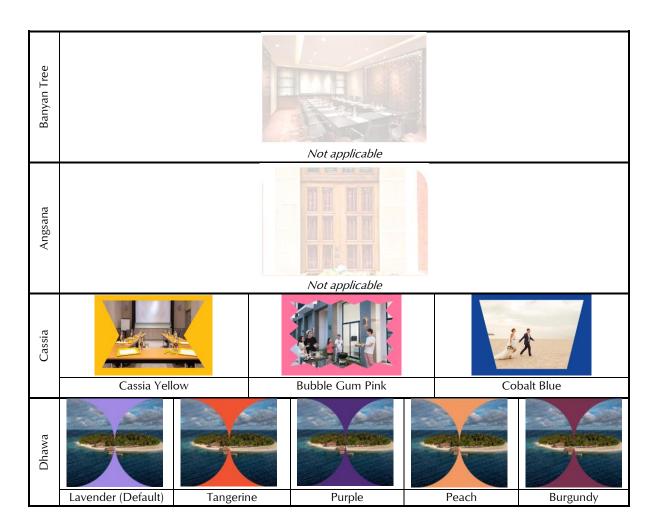


Note:

DO's	DON'Ts
 Use "none" (rectangle) for all cards OR use all different shapes (Dhawa only) when there are less than 3 	 Do not use same shapes (except rectangle) for all cards Do not choose some cards with shapes
cards, TURN OFF the shape to "None"	and some cards without shapes

b. Change image shape overlay colour

If you have chosen a shape for the image overlay, you may configure the colour of the shape. Here are the options for each brand:

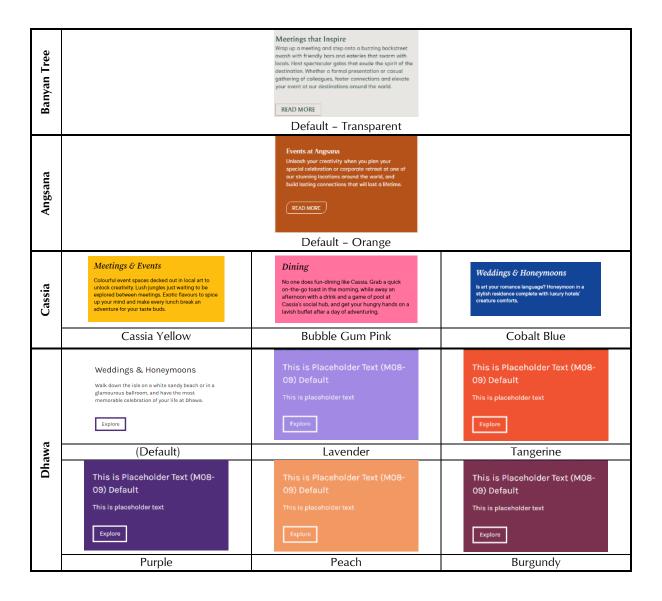


When choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



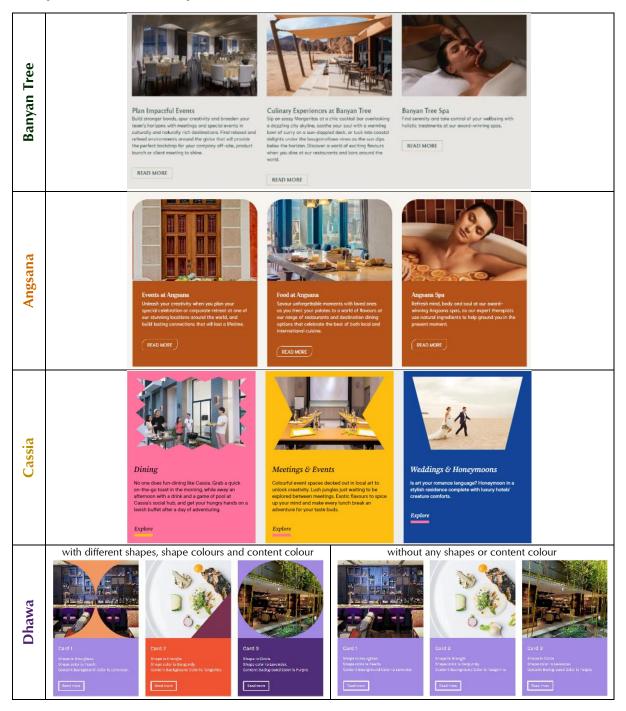
c. Change content background colour

You are able to configure the background colour of the text. Here are the options for each brand:





Examples of the entire component



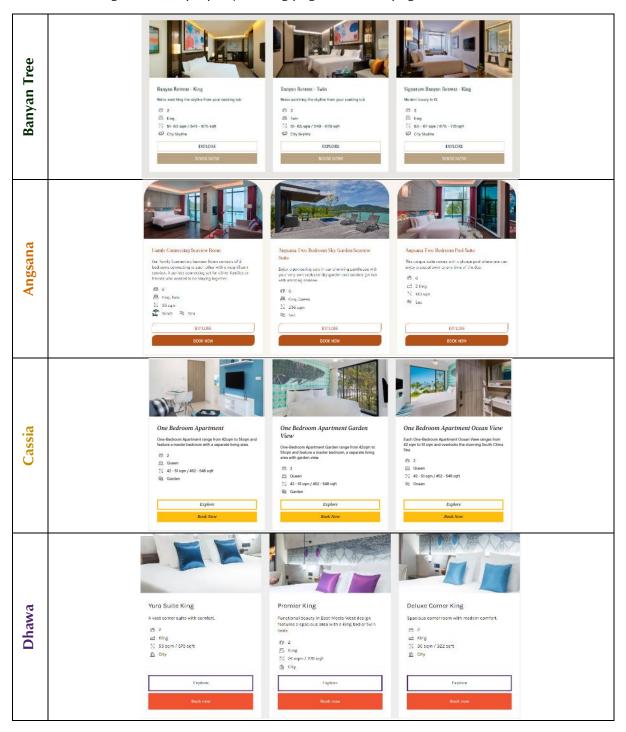


M10-M11 - Rooms Cards

Row of 2-4 rooms. When you add a room card, it will automatically fetch data from that individual room. Single cards will not show up at all, so be sure to have at least 2 per row.

Main uses:

- Listing all rooms on accommodation page
- Featuring rooms on property landing page and other pages



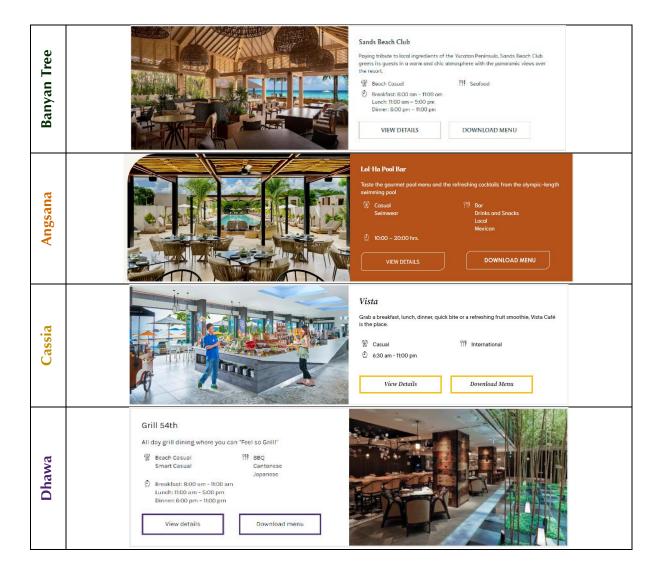


M11 - Restaurants Cards

List of restaurants. When you add a restaurant card, it will automatically fetch data from that individual restaurant.

Main uses:

- Listing all restaurants on Dining page
- Featuring restaurants on property landing page and other pages

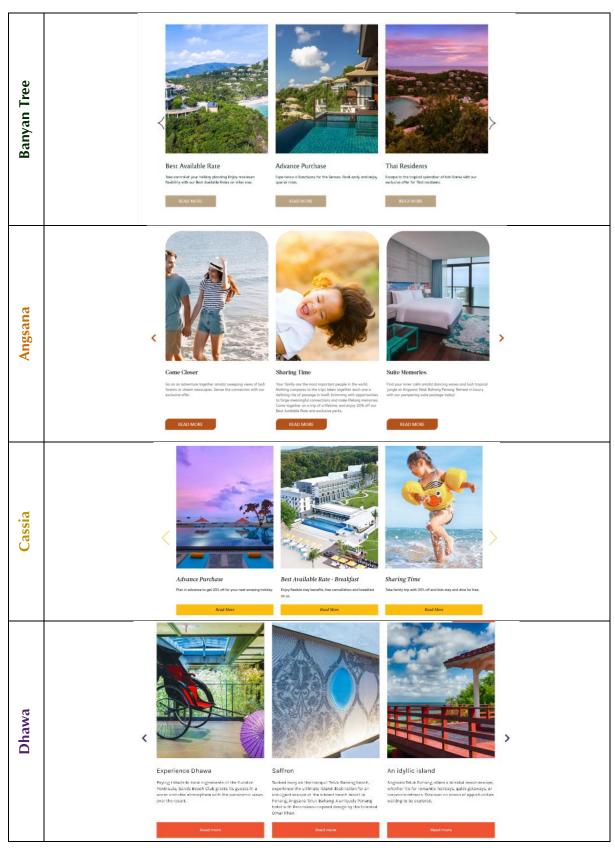




M12a - Carousel Flat

Card carousel with the same height for all cards.

Main uses: Offer pages where there are at least 3 offers.





M12b - Carousel Expanded

Card carousel with centre card expanded.

Main uses:

- Highlighting other pages on property landing page
- Listing spa treatments on Spa Outlet pages





M13 – Quote

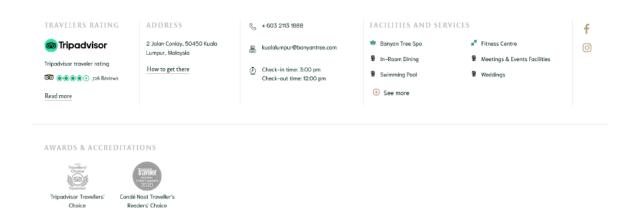
For adding quotations with an optional vertical image.





M16 - Hotel Key Details

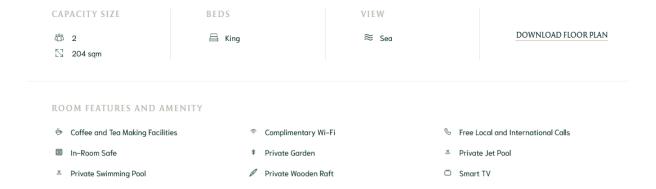
Unique to property landing pages. Information is automatically pulled from data entered in your property's Details tab, and cannot be directly edited.





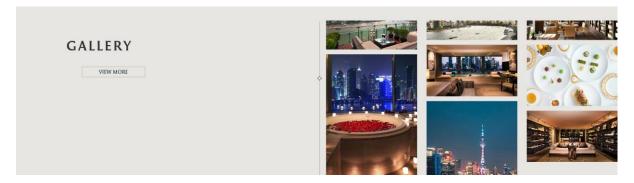
M16b - Room Key Details

Unique to individual Accommodation pages. Information is automatically pulled from data entered in the room's Common tab, and cannot be directly edited.



M18 - Gallery Preview

Preview of your photo gallery with a link to the full gallery. Photos have to be manually inserted.





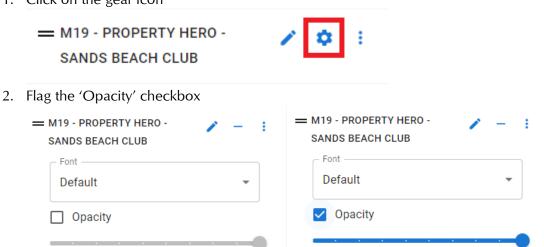
M19 - Property Hero

Hero banner for all property pages, with optional background image. This component includes the breadcrumb menu. It should be the first component on every page you create.

This is where you should put the page title.

Tip: when the text on image is too hard to read, you may adjust the opacity of the image to make it more readable.

1. Click on the gear icon



3. Adjust the opacity by dragging the sliding bar

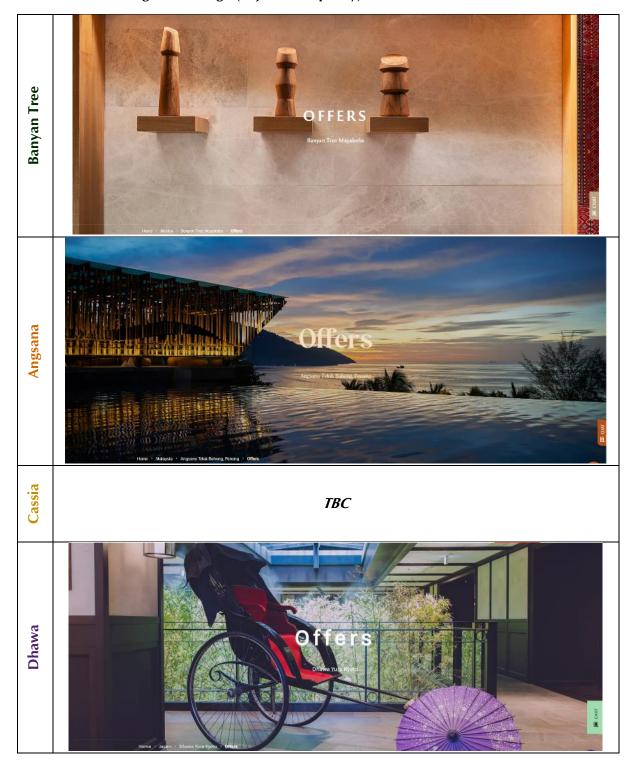


Variation with no background image





Variation with background image (adjustable opacity)



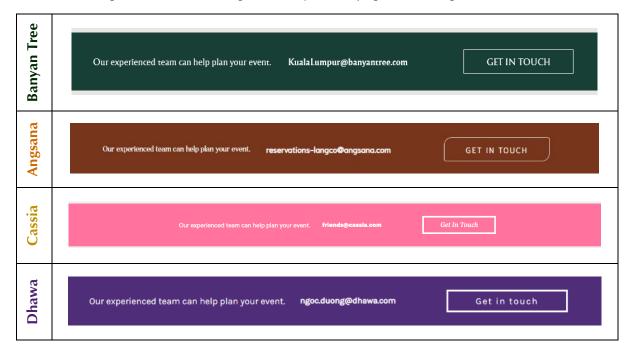


M22 - CTA Bar

Horizontal bar with contact details and CTA link.

Main use:

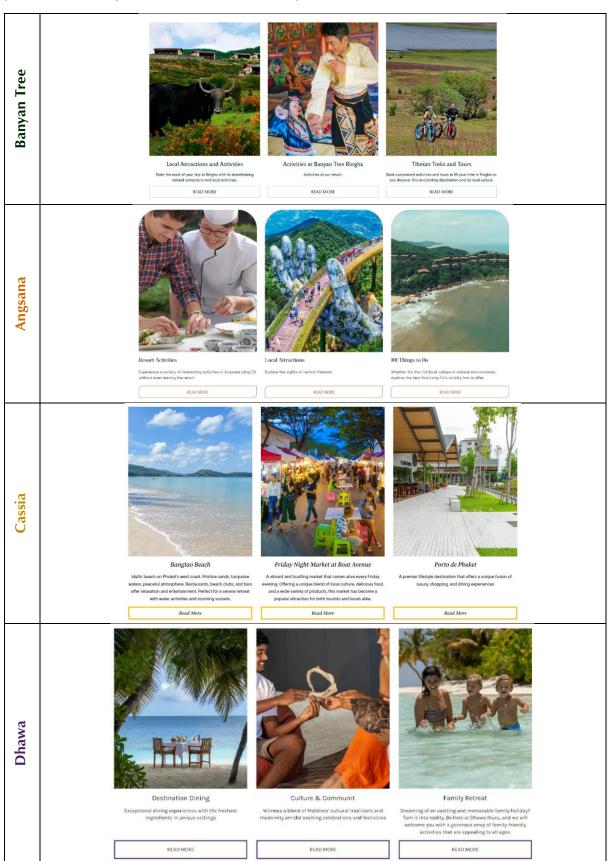
• Meetings & Events, Weddings & Honeymoons pages for lead generation.





M23 - Experiences Grid

Automatically populates all your Experiences pages. This grid automatically updates whenever you add a new experience. It cannot be directly edited.





M31 - Transport & Points of Interest

Nearby transportation and attractions. Information is automatically pulled from data entered in your property's Details tab under the Transport and Points of Interest sections, and cannot be directly edited.



M32 - Facilities and Services

A list of facilities and services at your property, with icons. Information is automatically pulled from data entered in your property's Details tab under the Facilities & Services section, and cannot be directly edited.

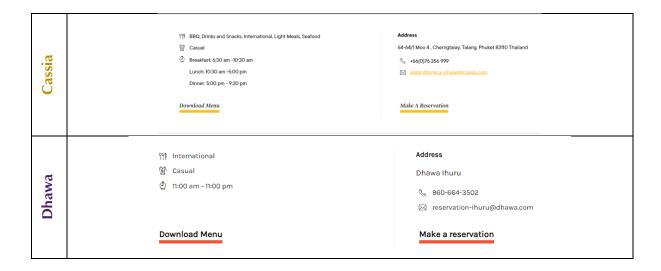


M33 - Restaurant Details

Unique to individual Restaurant pages. Information is automatically pulled from data entered in the restaurant's Common tab, and cannot be directly edited.







M36 - Terms and Conditions

A text-only block for information that you want to be displayed in full. Background colour can be adjusted as needed.

Main uses:

- Listing offer terms & conditions
- Listing venue equipment and services
- COVID-19 travel advisories

Terms & Conditions

- Early check-in and late check-out are subject to availability.
- Late check-out from 12:00 pm to 6:00 pm will be charged 50% of the Best Available Rate of the day.
- Late check-out from 6:00 pm will be charged 100% of the Best Available Rate of the day.
- Reservations will be cancelled at hotel's discretion without prior notice should an invalid card be submitted.
- Extra Bed request is subject to extra charge.

M41 - Paragraph

A wide column of text with several header options for titles and body text, and ability to change text alignment. Text can be formatted and hyperlinked. Clicking on the gear icon allows you to change the size of the title and set the paragraph text alignment.

Main uses:

• Text-heavy sections or pages



• Standalone headers

M41 PARAGRAPH

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod **tempor** incididunt ut labore et dolore magna aliqua. Ut *enim* ad minim veniam, <u>quis nostrud exercitation</u> ullamco laboris nisi ut aliquip ex ea commodo consequat.

- Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.
- Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



M42 - Tabs

For displaying information in tabs. These can include one or more M06 components. Refer back to M06 Horizontal Card section for the different variations.

THE POSSIBILITY PODCAST

ABOUT



MELATI WIJSEN: PERSONAL RITUALS OF CHANGEMAKING

Honoured by Time Magazine as one of the 100 Most Influential Teens in the world, Meloti is a 21-year-old full-time changemaker and co-founder of Bye Bye Plastic Bags. She has spoken on world stages such as the UN and TED along with being on the FORBES 30 under 30.

DISCOVER

JESSICA NABONGO: KINDNESS BEYOND BORDERS

2019 was the year Jessica Nabongo became the first documented black woman who travelled to all 195 Nations across the planet. Author of 'The Catch Me If You Can', her brand new book published by National Geographic represents a new approach to travel and being.

DISCOVE



THE POSSIBILITY PODCAST

ABOUT

THE POSSIBILITY PODCAST

As we sit with change-makers and frontier disruptors and shift the direction of Compass to a world with brighter possibilities, we feature the lives, trovels and works of a panel of distinctive minds of our time, humans who have reclaimed the narrative, curated and created new ways of seeing life.



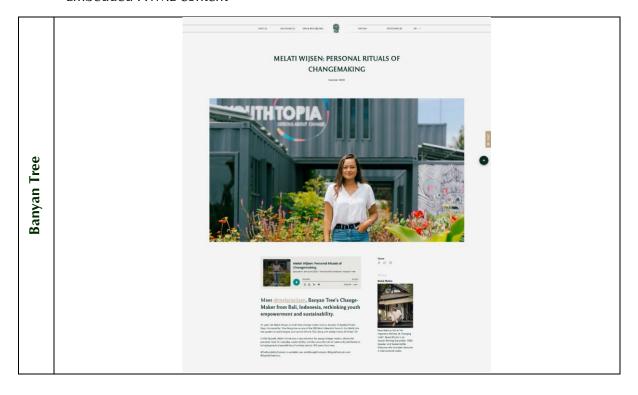


M44 - Blog Details

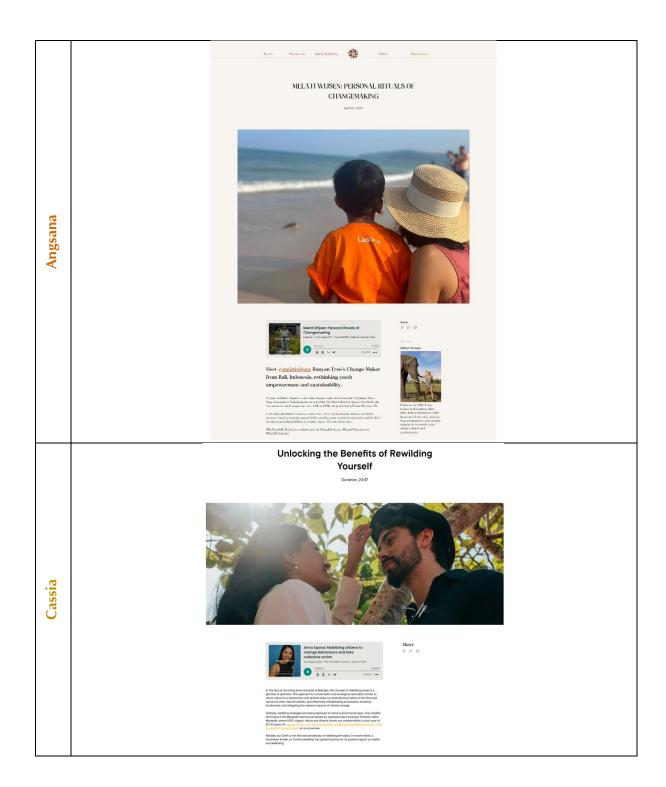
Blog component with a title, subtitles with icons, image, embedded HTML content and WYSIWYG text area.

Main uses:

- Blog posts
- Text-heavy content
- Embedded HTML content











Melati Wijsen: Personal Rituals of Changemaking





Meet <u>@melatiwijsen</u>, Banyan Tree's Change-Maker from Bali, Indonesia, rethinking youth empowerment and sustainability.

In this Episode, Melati introduces a new narrative for young change makers, shares her personal ritual for averyday sustainability, and discusses the role of community and family in bringing practical possibilities of a better planet, 100 years from now.



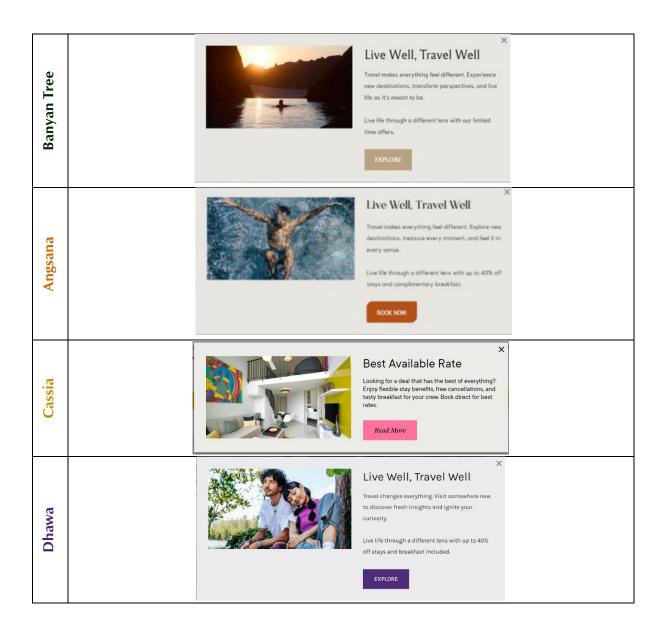


M45 - Promotion Popup

A popup that appears on the page after a specified number of seconds. It can include an image, description and CTA, and you can set the maximum number of times it appears for each user.

Main uses:

- Highlighting promotions
- Notifying visitors of important travel advisories



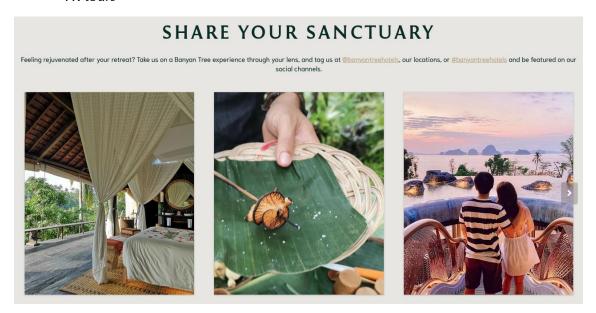


M46 - Embedded Widget

For embedding iframes. Title field is needed for it to appear, but you can just add a space. Title size and text alignment are adjustable.

Main uses:

- Social media feeds
- VR tours



<u>U04 - Venue Configurations</u>

Unique to Venue pages. This shows the venue capacities for various seating arrangements. Information is automatically pulled from data entered in the venue's Common tab, and cannot be directly edited.

Occupancy by Configuration	
U-Shape	14 guests
Boardroom	17 guests



<u>U05 - Hotel Venues List</u>

A list of all the venues at your property. You can configure this to show either Meetings or Wedding venues (or both) by clicking on the gear icon on the component in the page builder. Information is automatically pulled from data entered in the various venues' Common tabs, and cannot be directly edited.

	Boardroom	Classroom	Free Standing	Round Table	Theatre	U-Shape
The Lagoon Deck Meeting	100	220	300	180	300	80
Banyan Room	33	54	81	50	80	34
Angsana Room	33	42	50	50	60	30
Cassia Room	33	36	80	50	60	30

U08 - Venue Summary

Unique to Venue pages. This displays details about the venue such as its size, max occupancy, and a link to a floor plan if any. Information is automatically pulled from data entered in the venue's Common tab, and cannot be directly edited.

MAX OCCUPANCY	SIZE	HEIGHT
260	316.00 sqm (3401.40 sqft)	4.50 m (48.40 ft)



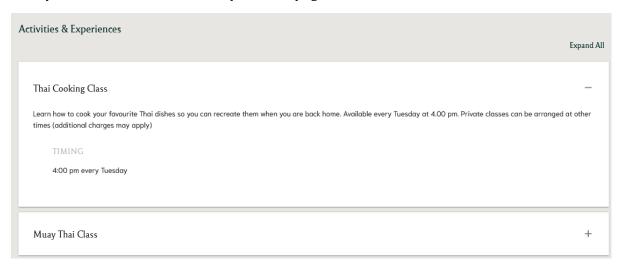
<u>U09 - Accordion</u>

This text-only component helps you condense a lot of information in a small place, where users can expand each item to view more details.

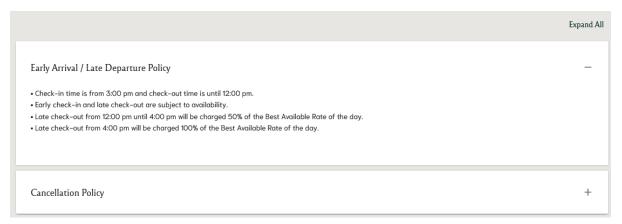
Main uses:

- Listing different experiences on the individual Experience pages
- Listing important information such as hotel policies

Example with further details on Experiences page



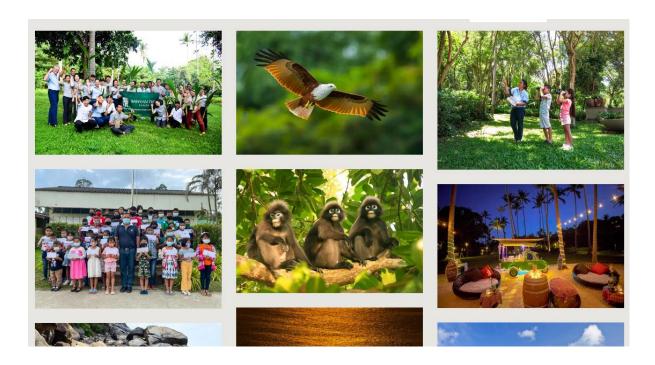
Example on Accommodation page





U12 - Full Gallery

A full photo gallery to showcase images of your property. This is the main component on the Gallery page. You can also use it as a photo album on custom pages, for example if you had a property event and want to create a microsite including lots of photos from the event.



U15 - Property Venue Summary

An overview of the venues offered by your property. Total Accommodations is the total number of rooms, suites and villas you have, while Meet and Feed refers to the maximum number of guests you can host and feed at the same time.

Information is automatically pulled from data entered in your property's Venue tab, and cannot be directly edited.

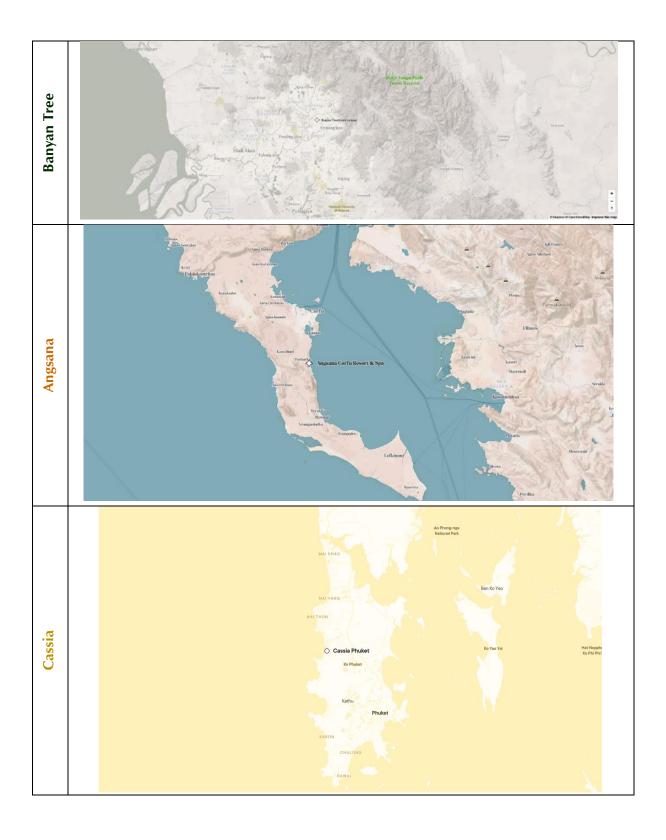
TOTAL ACCOMMODATIONS
TOTAL EVENT SPACE
MEET AND FEED

70
132sqm (1421 sqft)
300



U19 - Hotel Single Location Map

This adds a map of the area with your property marked out on the map. It cannot be directly configured. It gets coordinates from the Geolocation tab when editing your main property page.



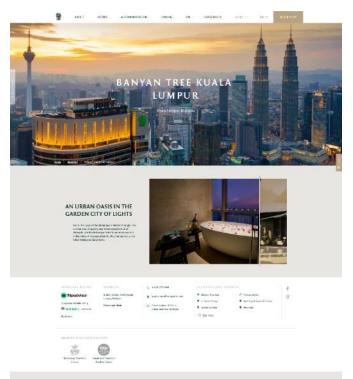


TBC



3. PAGES SETUP

3.1 PROPERTY HOMEPAGE & DETAILS



Property menu (3.1.2)

Hero banner with property name and location (3.1.7.1)

Two images of your property with a short intro. (3.1.7.2)

Property details, social media, awards and press. (3.1.4.4-5)



Banner(s) to highlight parts of the website. (3.1.7.4)



Featured accommodation. (3.1.7.5)

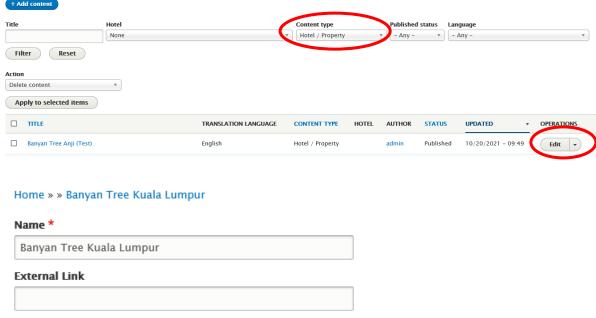


Regional or property highlights. (3.1.7.6)



3.1.1 Editing Property Homepage

Select 'Hotel / Property' under Content type and click Filter. Click 'Edit' to open the editing screen.



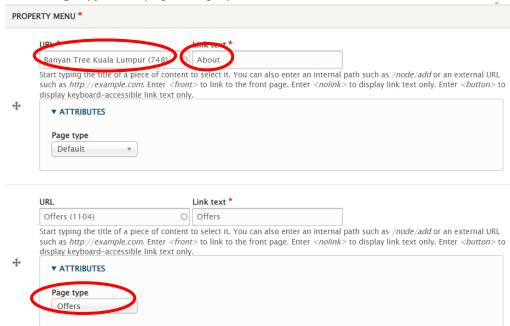
- . When a user click on the Explore CTA, he will be redirected to this link if it is not empty.
- This must be an external URL such as http://example.com.
- Name: Your property name
 - This should be your full property name, e.g. 'Banyan Tree Nanjing Garden Expo', and not 'Nanjing Garden Expo'.
 - This is also where you can add/remove opening dates for pre-opening hotels, indicate that your hotel is temporarily closed, or edit a translated name. For example: 'Banyan Tree Puebla (Opening Q4 2021)'
- External Link (for hotel websites that are not hosted on banyantree.com or angsana.com, such as Buahan.)



3.1.2 Property Menu

The **Property Menu** is where you can manage your menu links. You can rearrange menu items by clicking on the grey icon on the left and dragging them to the position you want.

- **URL:** The page the link leads to. This can be an external website, or you can start typing to select an existing page.
- Link text: How a link is displayed in the menu.
- **Page type:** The page category.



Please do not touch the **URL** fields for existing pages unless they are wrong. Most properties have the same page names. You won't be able to tell which one is yours, like in this example:



3.1.2.1. Linking new pages

As an example, if BT Samui wants to link a new Sustainability page:

- Include your property name in the new page's title: 'BT Samui Sustainability'
- Go to your property menu in the CMS and click 'Add another item'
- Under URL, search for and select 'BT Samui Sustainability'. This will link the page.
- For **Link text**, put 'Sustainability'
- Go back to edit the Sustainability page's title to just 'Sustainability'
- The page will remain correctly linked in the menu.

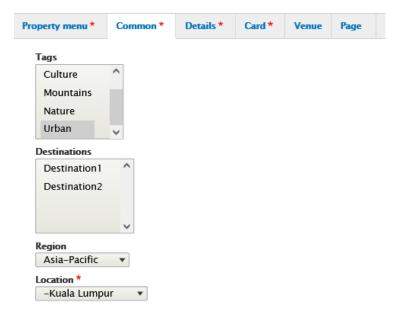


3.1.3 Property Settings

3.1.3.1 Configuration

Under the **Common** tab are your hotel configuration details:

- Tags: Select the type of property this is: Beach, Mountains, Urban, Culture, Nature
- **Destinations:** Ignore
- Region: Africa, Asia-Pacific, Europe, North America, South America
- **Location:** Select your city, or select country if your city is not available.





3.1.3.2 Booking Engine Settings:

Booking CTA label	
Booking URL	_
0	
Start typing the title of a piece of content to select it. You can also e \(\sigma node/add \) or an external URL such as \(\text{http://example.com}. \) Enter < \(\text{oage}. \) Enter < \(\text{oalink} > \) to display link text only. Enter < \(\text{button} > \) to di ink text only.	front> to link to the front
▼ BOOKING ENGINE SETTINGS	
Hotel code	
3225	
Theme code	
BTSBE	
Config code	
BTSBE	
Room code	
Currency	

- Booking CTA label (Pre-opening hotels only): 'Book Now'
- **Booking URL** (Pre-opening hotels only): Link to the booking form:

For Banyan Tree:

https://www.banyantree.com/booking (EN) https://www.banyantree.com/cn/booking (CN)

For Angsana:

https://www.angsana.com/booking (EN) https://www.angsana.com/cn/booking (CN)

For Cassia:

https://www.cassia.com/booking (EN) https://www.cassia.com/cn/booking (CN)

For Dhawa:

https://www.dhawa.com/booking (EN) https://www.dhawa.com/cn/booking (CN)

- Hotel Code: Your SynXis hotel code
- **Theme Code:** BTSBE for Banyan Tree properties, ANSBE for Angsana properties, CASBE for Cassia properties and DHSBE for Dhawa properties
- **Config Code:** BTSBE for most Banyan Tree properties, ANSBE for most Angsana properties, CASBE for most Cassia properties and DHSBE for most Dhawa properties



- Room Code: Ignore
- **Currency:** By default, visitors who click Book Now on your pages will see hotel rates in their local currencies. If you want them to see a specific currency, you can override that here.

Several properties have their own unique config code. Check with your internal reservations team if you are unsure.



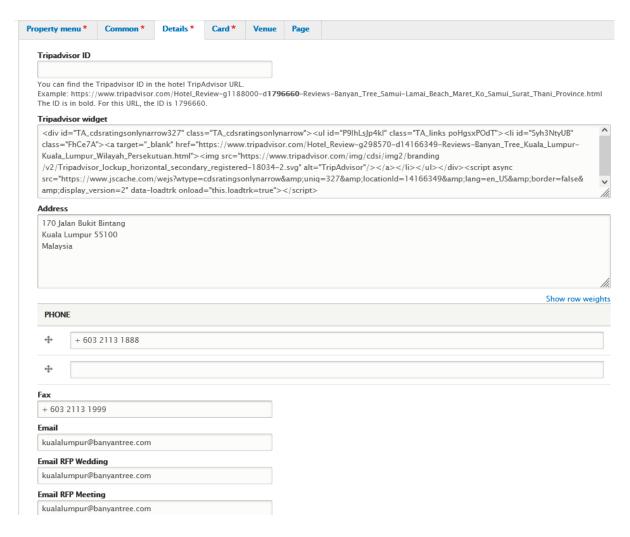
3.1.4 Property Details

3.1.4.1 General Details

Under the **Details** tab are hotel details that will be shown on your landing page under the hero banner.



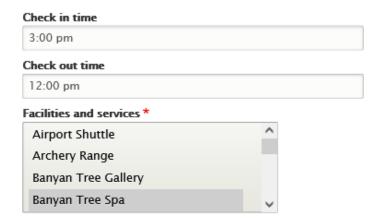
- **Tripadvisor ID:** If any
- Tripadvisor widget: If any
- Address: The property's address
- Phone: You can add up to 2 phone numbers for queries
- Fax: Optional
- **Email:** For general queries
- Email RFP Wedding: For queries about weddings
- Email RFP Meeting: For queries about meetings & events



• Check in & check out times: For consistency, please use the same time format as the example (e.g. 3:00 pm instead of 15:00)



• Facilities & services: Select from the list. Hold down Ctrl (PC) or Command (Mac) to select multiple items. Try to limit to 12 or fewer.



3.1.4.2 Property Awards and Press

This section appears under the hotel details bar on the landing page. If you have no awards or press, the section will not be visible.

AWARDS & ACCREDITATIONS



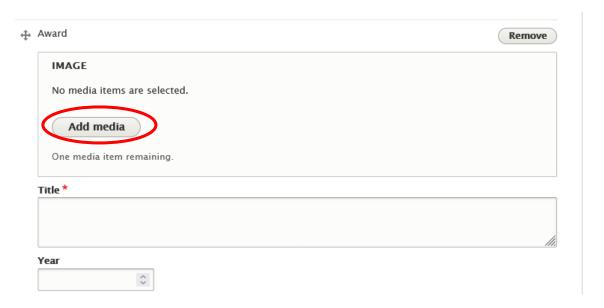
The Awards section is located under Facilities and Services on the CMS.

Click 'Edit' or 'Add Award' under the Awards section.

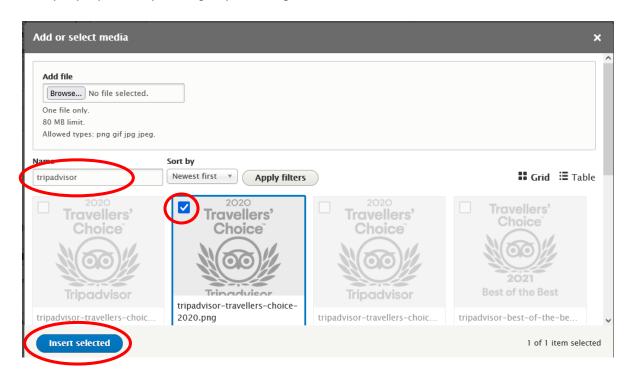


If you want to add an award with a logo, click **Add media** to open the image library.





Search for the award to see if the logo is already uploaded. Select it and click **Insert Selected**. If there is no existing logo, **contact HQ** and send any image files you have. This is to avoid multiple properties uploading duplicate logos for the same awards.



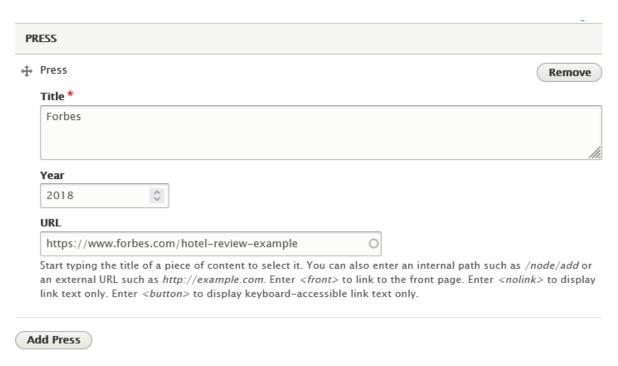
- **Title:** Type in the name of the award.
- **Year:** If the award name already has the year, you can leave this blank. This field is shared across all translations.





Under the Press section, you can add links to good reviews or other press coverage of your property to appear on the property homepage.

- Title: Name of the publication, e.g. Travel & Leisure, Forbes
- Year: Year of the review
- **URL:** Link to the review, if available

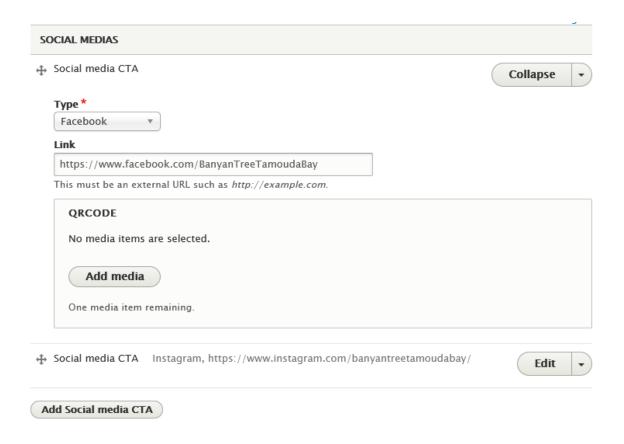


These should be reviews made within the last 5 years if possible.



3.1.4.3 Social Media

- Type: Options: Facebook, Instagram, Youtube, WeChat, WeiBo, LinkedIn, TikTok, Twitter, DouYin, XiaoHongShu, Line, Medium, Vkontakte, Pinterest
- Link: Link to the social media channel
- QR Code: For WeChat and other social media channels with QR Codes



If you want to add a social media channel not listed here, contact HQ.

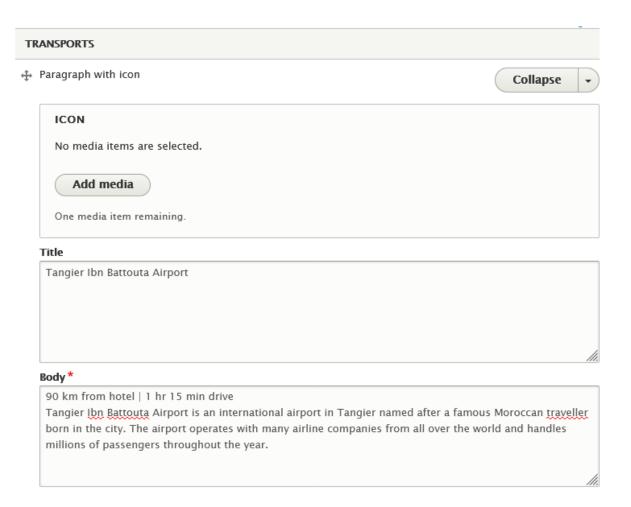


3.1.4.4 Nearby Transportation

Under Transport, add information on the nearest airport, train stations, bus stations etc. Click Add Paragraph with icon to insert a new item.



- Icon: Ignore
- **Title:** e.g. Phuket International Airport
- **Body:** Short description including distance and how long to get there from your property.

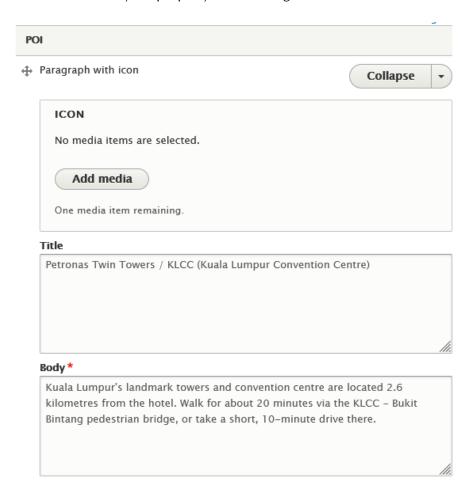




3.1.4.5 Points of Interest

Add a few attractions and important landmarks near your property.

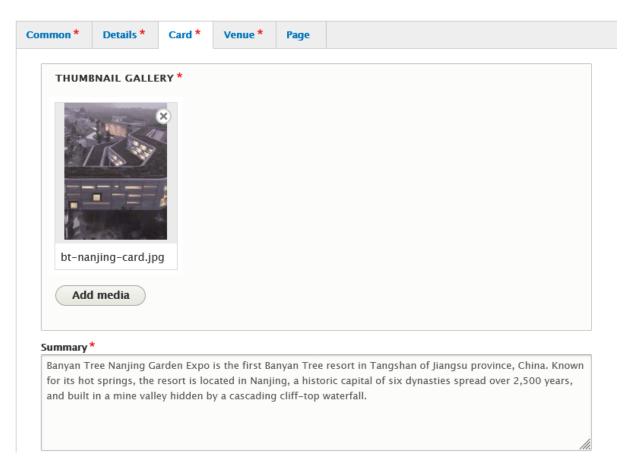
- Icon: Ignore
- **Title:** Name of attraction
- **Body:** Short description (try to keep this to 1 sentence. You can use the Experiences section of your property website to go into more detail on local attractions.)





3.1.5 Property Card

The Card tab is where you edit the data that will be shown for your property in the Banyan Tree, Angsana, Cassia or Dhawa hotels menu, as well as the hotels listing page.



Note that this image will appear as a portrait (vertical) image on desktop, but square or landscape (horizontal) image on mobile and tablet. The image should be versatile enough to look good in different dimensions.

You can add more than 1 image here, which users will be able to swipe through on the hotel list page. Try not to have more than 4.

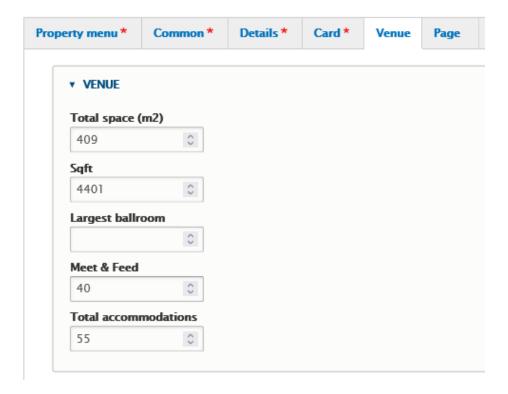


3.1.6 Venue Tab

This tab populates data on your Meetings and Weddings landing pages.

- Total space (m2): The total event space you have in square metres
- **Sqft:** The total event space in square feet
- Largest Ballroom: The maximum number of guests that can fit in your largest ballroom (leave blank if you do not have any ballrooms)
- Meet & Feed: The maximum number of guests you can host and feed at one go
- Total Accommodations: The total number of rooms, suites and villas you have

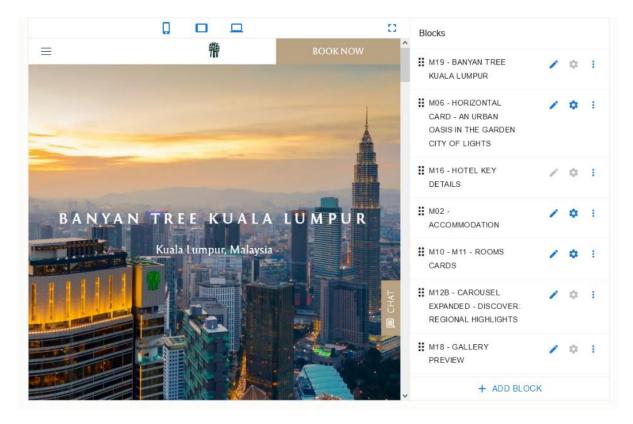
NOTE: The numbers in these fields cannot have decimals or you won't be able to save the page.





3.1.7 Property Homepage: Page Builder

This tab lets you edit the page components and preview the changes live. (The M36 Terms & Conditions block is the exception.)



HQ will build the initial page structure before handing over access.

Required Components (please do not remove or rearrange these)

- M19: Hero banner with a masthead image, the property name and its location
- M06: Hotel introduction with 1-2 images OR M02: Hotel introduction, no image
- M16: Hotel key details (address, contact, check in/out times, social media, awards, etc). The data is auto-generated from what you put in the Details tab.
- M02: Banner (to feature a page you want to highlight, e.g. rooms, meetings & events)
- M10-11: Rooms Cards (list 2-4 featured rooms/villas)
- M12B: Carousel (to showcase a series of items, e.g. regional highlights)

For properties with a photo gallery (put this as the last component)

• M18: Gallery preview

Click the edit icon (pencil) next to each component to edit it. When you have finished editing the property page and other details, be sure to click "Save (this translation)".

You will know a page has been saved when you are redirected to the Dashboard with a note saying that the page has been saved. If not, check that all mandatory fields (marked with *) have been filled in.





M19 - PROPERTY HERO -BANYAN TREE KUALA LUMPUR



Banner image



kuala-lumpur_...

SELECT MEDIA

The maximum number of media items have been selected.

Title

Banyan Tree Kuala Lumpur

Subtitle

Kuala Lumpur, Malaysia

Description

All M19 banner images should be 1920x1080px.

Image should show the property exterior, and not be too bright so that the property name is readable on top of it.

If needed, you can click on the **gear icon** (circled) to adjust the image opacity so that the text is more visible.

Property Name

The city and country of your property

Leave blank



AN URBAN OASIS IN THE GARDEN CITY OF LIGHTS

Set in the heart of Kuala Lumpur's Golden Triangle, the commercial, shopping and entertainment hub of Malaysia, our Kuala Lumpur hotel is an urban oasis is in the midst of cosmopolitan KL. Be charmed by a city full of Malaysian hospitality.



M06 - HORIZONTAL

CARD - AN URBAN

OASIS IN THE GARDEN

CITY OF LIGHTS

- 🌣

On other pages, you can use the gear icon to choose whether the text is left of the image ('Row') or right of the image ('Row reverse'). For this page, leave it as the default 'Row'.

bt-kl-intro-2.jpg

bt-kl-intro.jpg

SELECT MEDIA

The maximum number of media items have been selected.

Two images (max width of 1000px) for the introduction.

The second image you select or upload will be the first image shown on the slideshow.

Title

An Urban Oasis in the Garden City of Lights

Description

Set in the heart of Kuala Lumpur's Golden Triangle, the commercial, shopping and entertainment hub of Malaysia, our Kuala Lumpur hotel is an urban oasis is in the midst of Title

Introduction to your property. Note that past a certain length, the image(s) will expand to fit, which may result in blurry images if the uploaded source images are not large enough.

Note:



DO's

- When there are more than one M06

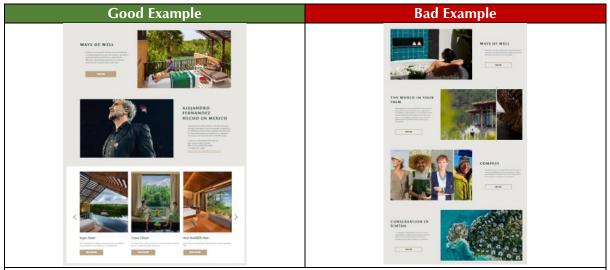
 Horizontal Card stacking on top of each other, always alternate between
 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

DON'Ts

- Do not use more than **three** M06
 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09
 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 - Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.

Good Example

Bad Example





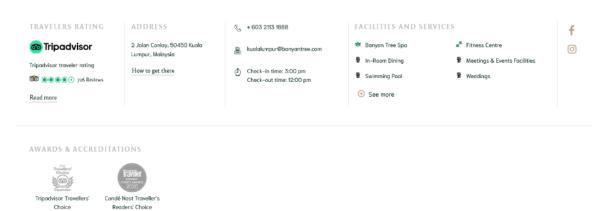


For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

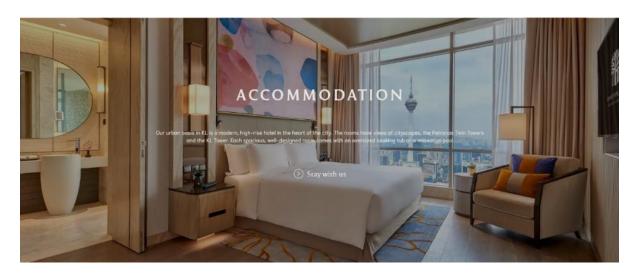
3.1.7.3 Hotel Key Details (M16) – Required



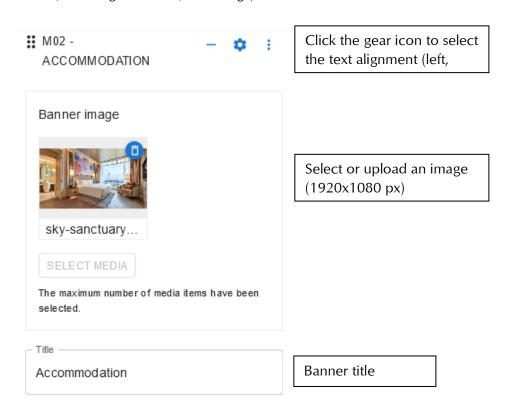
This component is auto-populated from data entered under **3.1.4** and cannot be edited in the page builder. The edit icon is greyed out.



3.1.7.4 Banner (M02)



On the homepage, you can use it to highlight parts of your website and draw visitors there (e.g. Offers, Meetings & Events, Weddings). We have set it to Accommodation as default.





Description

Our urban oasis in KL is a modern, highrise hotel in the heart of the city. The rooms have views of cityscapes, the Petronas Twin Towers and the KL Tower. Each spacious, well-designed room comes with an oversized soaking tub or a relaxation pool.

▼ Button

URL ⁴

/malaysia/kuala-lumpur/accommodation

Label * --

Target

Stay with us

Open in same tat: -

A short writeup that goes over the banner

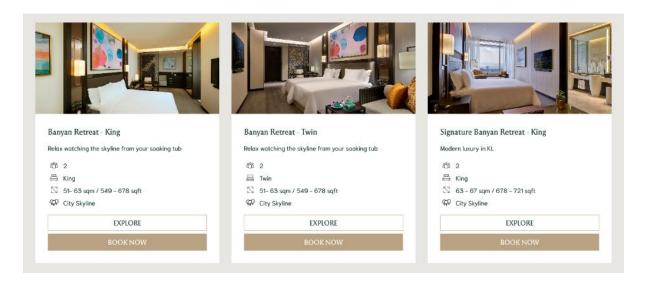
You can add a link to one of the other pages. Note that for translations, the language directory goes in front. E.g. for the Chinese page, the link would be /cn/malaysia/kuala-lumpur/accommodation

Label: What the link says

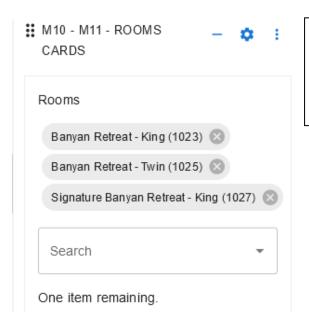
Target: As a rule, set internal pages to 'Open in same tab' and external pages (e.g. booking engine) to 'Open in new tab'



3.1.7.5 Featured Rooms (M10-M11)



To feature rooms you want to draw attention to. We recommend listing 3.



Type in the search box to find and select the room you want to add. It will show you all the rooms associated with your property. The individual room page will first need to be created (ref **3.3.1**).

Once you have linked a room here, any changes to the room name will be automatically updated.



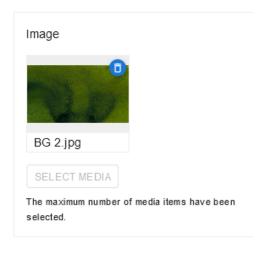
3.1.7.6 Regional Highlights (M12B)



Title ----

Discover: Regional Highlights

Title of the carousel



Background image. We have uploaded one as default, but you can delete it and upload your own.

Items

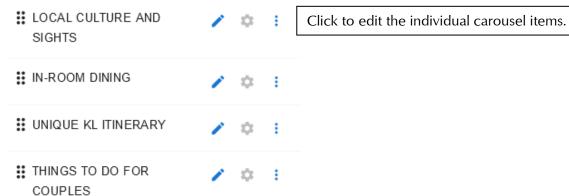
EDIT CAROUSEL ITEMS

Click to edit the carousel items.





Discover: Regional Highlights





Select or upload a vertical image.



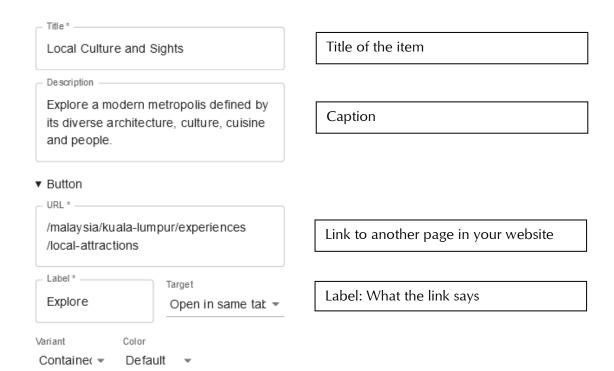
You can select the background that will show when this item is in the centre of the carousel.

Background image

SELECT MEDIA

One media item remaining.



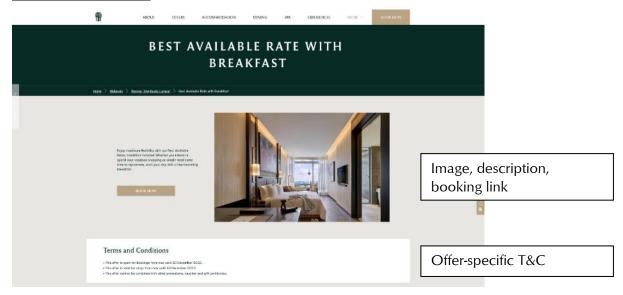




3.2 OFFERS

Note: Individual offers need to be created before they can be added to the Offer list page.

3.2.1 Individual Offers

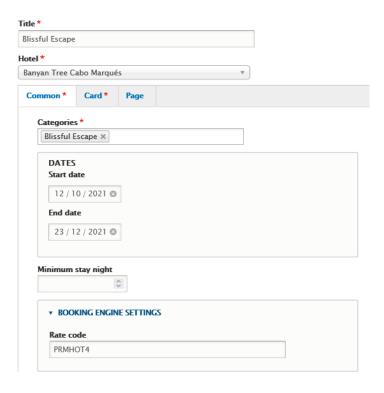


3.2.2 Adding and Editing Offers

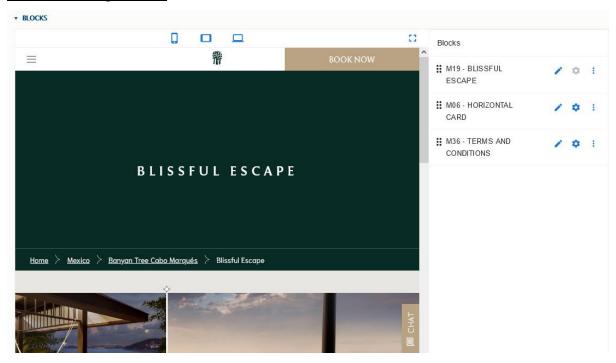
To add an offer: **Your content > Add content > Offer**. To edit an existing offer, click on the **Edit** button next to the item.

- Title: Offer name
- Hotel
- **Categories:** If this is part of a groupwide offer category (e.g. Best Available Rate), select it from the dropdown. If not, select 'None'
- Start date: When the offer begins
- **End date:** When the offer expires
- Minimum stay night (Optional): Minimum nights of stay
- Rate code: Offer rate code. (Leave blank if there are multiple sub-offers)





3.2.3 Offers: Page Builder

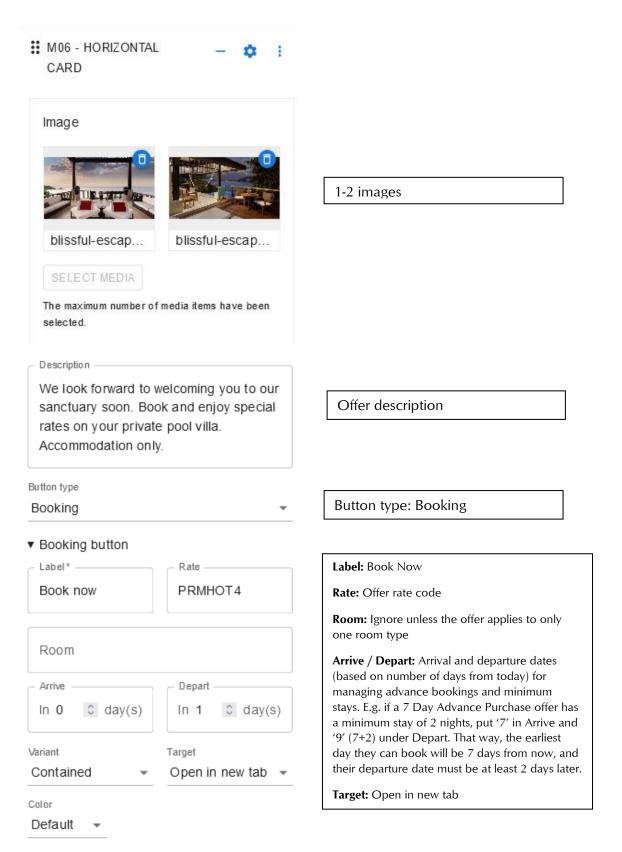


Components

- M19: Hero banner, optional 1920x1080 image
- **M06:** Description with 1-2 images and Book Now button (optional for offers needing direct email/phone reservation.) If there are multiple sub-offers, use a separate M06 block for each.
- M36: Offer Terms & Conditions

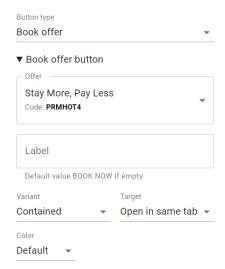


3.2.3.1 Offer Description and Booking (M06) – Required



If it is a single offer and the rate code has been added in the "Common" tab, you may use Button Type "Book offer" instead:





3.2.3.2 Sub-offers

Some Offers have multiple sub-offers (e.g. Advance Purchase, Stay More Pay Less) that can all be put on the same page. You would just need to add multiple M06 blocks and use a different rate code for each booking link.

Note:

When there are more than one M06 Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.

 For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

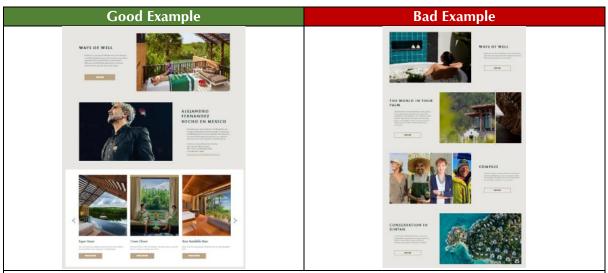
DON'Ts

- Do not use more than three M06
 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09
 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.





When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.



For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



3.2.3.1 Offer Terms & Conditions (M36) - Required

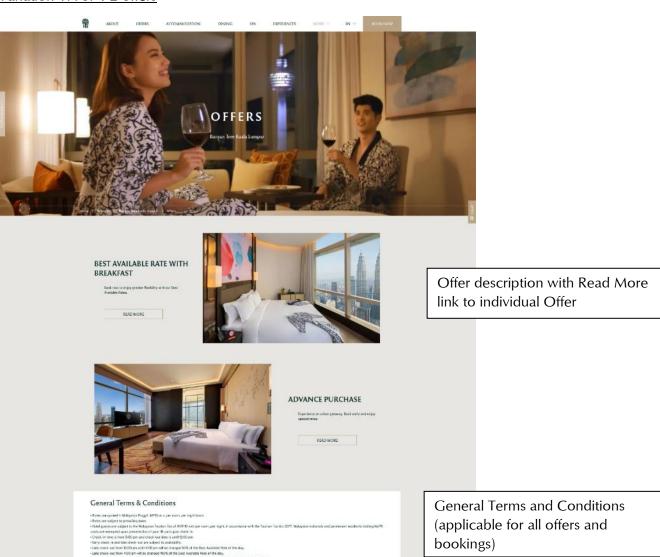
Use this to list any offer-specific terms and conditions, such as booking/stay period.

3.2.4 Offers List

This page lists out all the offers for your property.

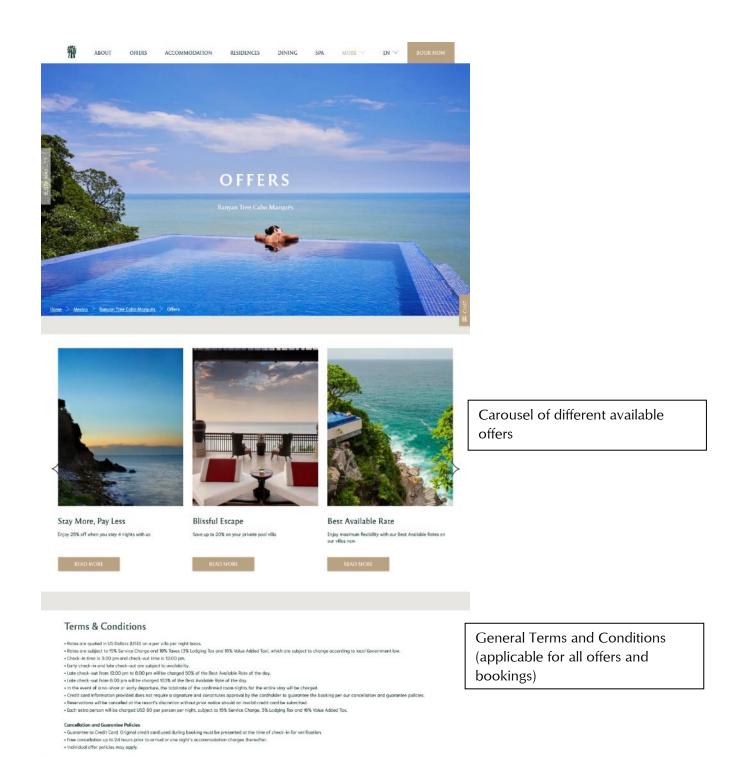
We have two different templates depending on how many offers you have.

Variation 1: For 1-2 offers





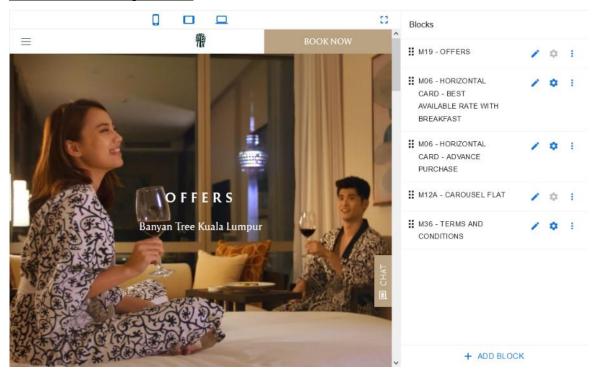
Variation 2: For 3 or more offers



For variety, you could also highlight one or two offers using the M06 blocks and use a carousel below that for the rest.



3.2.5 Offers List: Page Builder



Components:

- **M19:** Hero banner
- M06 (if 1-2 offers) | M12A (if 3 or more offers): Offer list
- M36: Terms & Conditions

3.2.5.1 Hero Banner (M19) – Required

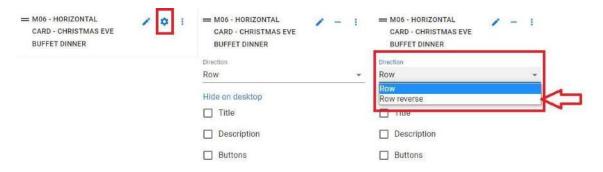
Image: Optional **Title**: Offers

Subtitle: Your property name

3.2.5.2 Offer list - Required

For 1-2 offers (M06) - refer to 3.1.7.2

- 1 horizontal image
- Brief description
- Read More button with link to individual offer



For 3 or more offers (M12A) – refer to 3.1.7.6, but note that this is 12A (carousel flat) and not 12B (carousel expanded)





Blissful Escape

Enjoy up to 20% off on your private pool villa in the Rivera Maya.

READ MORE



Stay More, Pay Less

Stay 4 nights and enjoy 25% off on your private pool villa.

READ MORE



Best Available Rate

Book now and enjoy greater flexibility with our Best Available

READ MORE

- 1 vertical image
- Brief description
- Read More button with link to individual offer

Note:

DO's

- When there are more than one M06

 Horizontal Card stacking on top of each other, always alternate between
 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

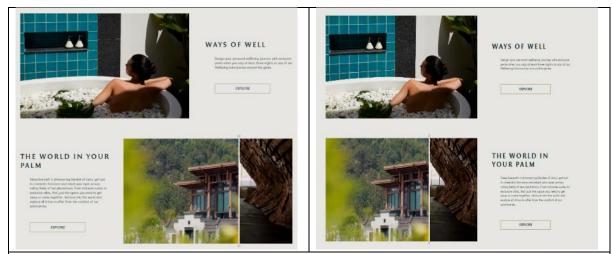
DON'Ts

- Do not use more than **three** M06
 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09
 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

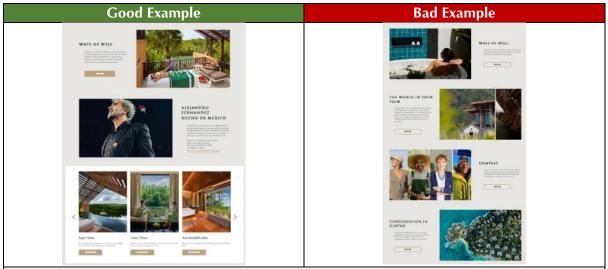
Good Example

Bad Example





When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

3.2.5.3 Terms & Conditions (M36) - Required

- For general T&C that apply to all offers
- This component allows you to bold, italicize, underline or link text as needed

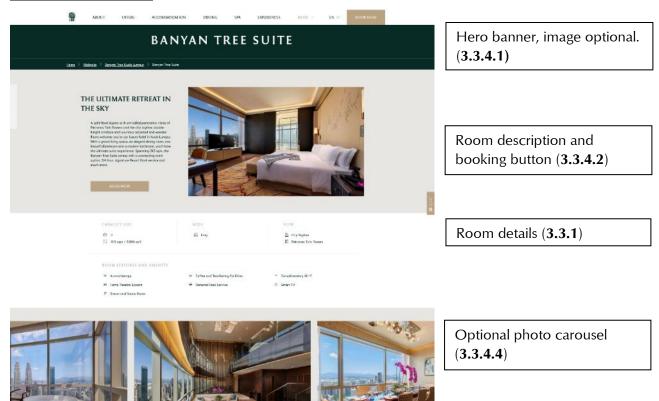


3.3 ACCOMMODATION

In this guide and on the CMS, 'Rooms' includes rooms, suites or villas.

Note: Individual rooms need to be created before they can be added to the Accommodation list page.

3.3.1 Individual Rooms

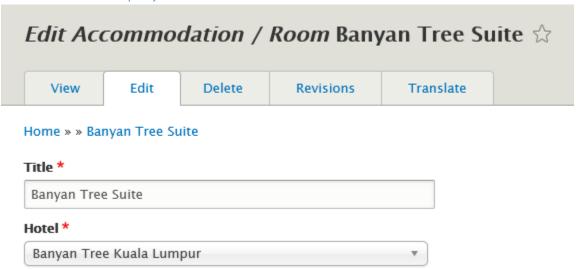




3.3.2 Adding and Editing Room Details

To add a room: **Your content > Add content > Accommodation/Room**. To edit an existing room, click on the **Edit** button next to the item.

3.3.2.1 Name and Property



- Title: Room name
 - o This should match the name in the booking engine).
 - For new rooms, include your property name for now (e.g. 'BTKL Banyan Tree Suite') so you can find it easily when adding it to the list.
- **Hotel:** Your property

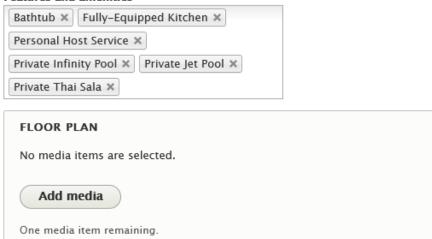


- **Bed types:** One or more bed types from the dropdown menu, including options like 'King or Twin' or '2 King'. Contact HQ if you need any that are not listed.
- Room capacity: Number of adult guests.
- Room size: Include both sqm and sqft
- Vistas: One or more views. Contact HQ if you need more.



3.3.2.3 Amenities and Floor Plan

Features and amenities



- **Features and amenities:** Add as needed from the dropdown menu. Contact HQ if you need more.
 - These should be generic unbranded terms, e.g. 'Private Heated Swimming Pool' vs 'Private 100 sqft heated relaxation pool with ocean views'. Those details can go in the room description instead.
- Floor plans: Upload in PDF or image format

3.3.2.4 Booking Details

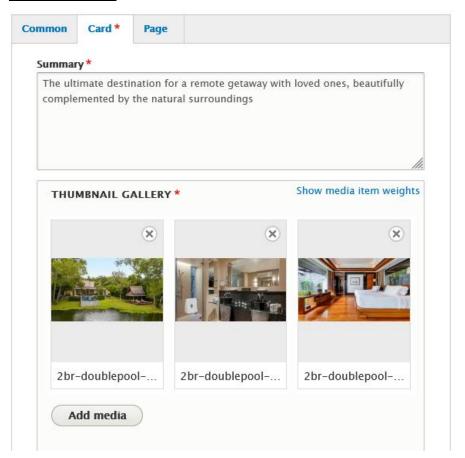
This section affects the Book Now buttons on the cards in the Accommodation List (3.3).

- **Room code:** The booking engine code for this room
- Booking URL (Pre-opening hotels only): Link to the booking form
- Link text (Pre-opening hotels only): Book Now

Room code		
1SMKZ		
BOOKING URL		
URL		
	harris I IIDI ayah ay harris (dayaran)	
	ternal URL such as http://example.com.	



3.3.3 Room Card



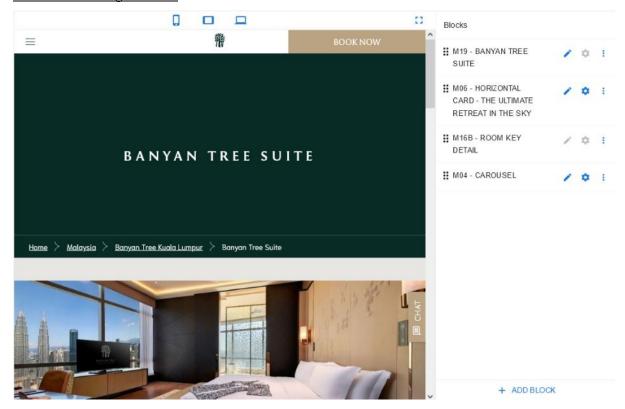
- **Summary:** Card description for the room that will appear on the Accommodation List page (3.3.5)
- Thumbnail Gallery: 1-3 card image(s). If you add more than one, users can swipe through. This function only works for rows of 2 rooms.

 If you don't have any image for the room, you will need to use a placeholder image instead.

Don't use bathroom images as the first card. You can click 'Show media item weights' to rearrange the images. (first image = 0, second = 1, etc.)



3.3.4 Rooms: Page Builder



Components

- M19: Hero banner, optional 1920x1080 image
- **M06:** Description with 1-2 images and Book Now button (optional for pre-opening hotels)
- M16: Room key details (auto-generated from data you added in the Common tab)
- M04 (Optional): Carousel (Photo gallery: put any additional images here)
- M10-11 (Optional): Rooms Cards (list 2-4 other rooms/villas at the property)

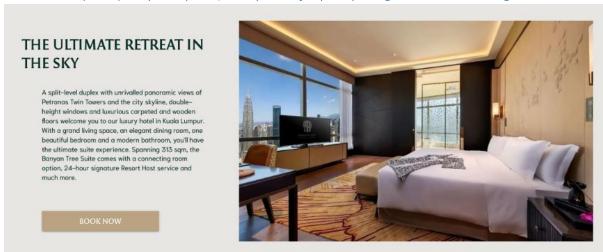


3.3.4.1 Hero Banner (M19) – Required

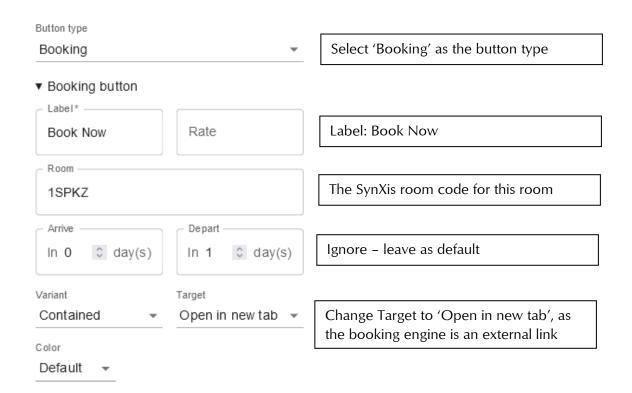
If including a hero image, it should be 1920x1080px.

Title: Room name **Subtitle:** Ignore **Description:** Ignore

3.3.4.2 Description (M06) – Required, but optional for pre-opening hotels with no images



Refer to **3.1.7.2** on how to fill in image, subtitle and description, then add a Book Now button (pre-opening hotels can leave this out):





Note:

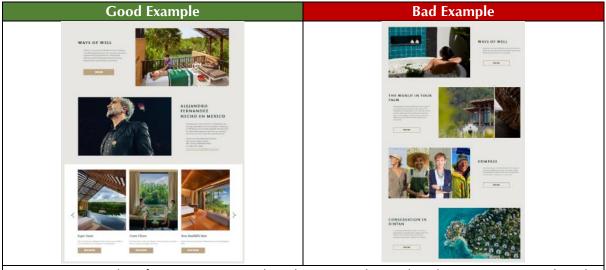
DO's DON'Ts

- When there are more than one M06

 Horizontal Card stacking on top of each other, always alternate between
 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.
- Do not use more than three M06
 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09
 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



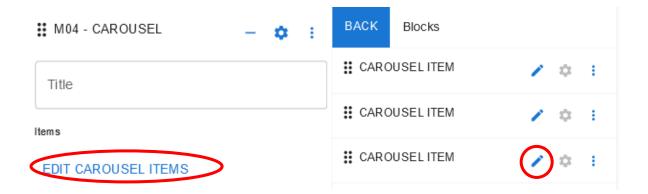
For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

3.3.4.3 Room Key Details (M16B) – Required

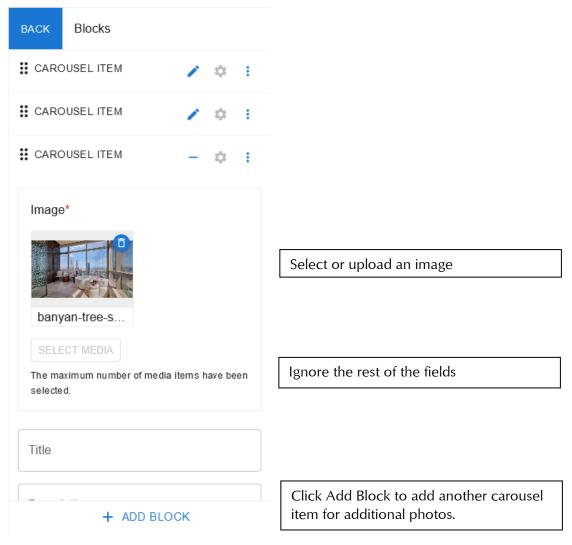
This component is auto-populated from data entered under **3.3.2** and cannot be edited in the page builder.

3.3.4.4 Photo Carousel (M04) – Optional

If you have at least 3 more images to showcase, you can add them in a photo carousel. Click Edit Carousel Items to open up the list, and click the edit icon to edit the items.







3.3.4.5 Other Rooms (M10-M11) – Optional

You can add a M10-M11 carousel to upsell other rooms at your property. Refer to 3.1.7.5.

3.3.4.6 Image Arrangements

There are 3 areas where you can add images:

- M19 Hero Banner (Optional 1 large image of 1920x1080px)
- M06 Description (**Required** at least 1 regular image under 1000px wide)
- M04 Photo Carousel (Optional 2 or more regular images)

You can use different arrangements depending on how many and what sort of images you have.

Only rules to follow:

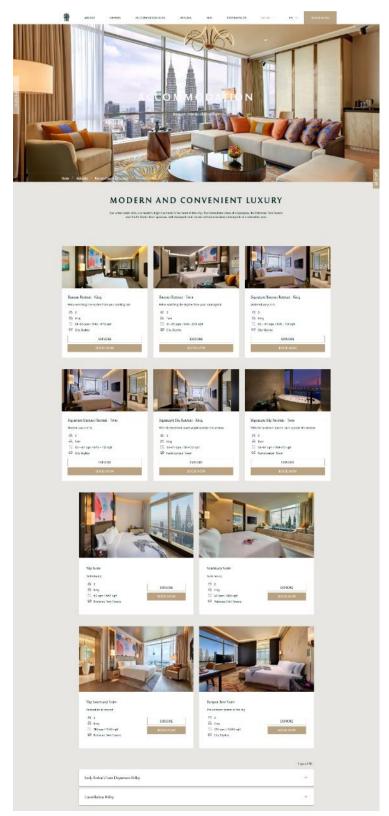
- M06 always needs an image. If you have only 1 image, it should go here
- No bathroom/toilet images in the hero banner or as the first slide of M06.





3.3.5 Accommodation List

This is where all your property's rooms, suites and villas are listed. If your property also has Residences, you can create another page like this that lists your residences instead.



Hero banner

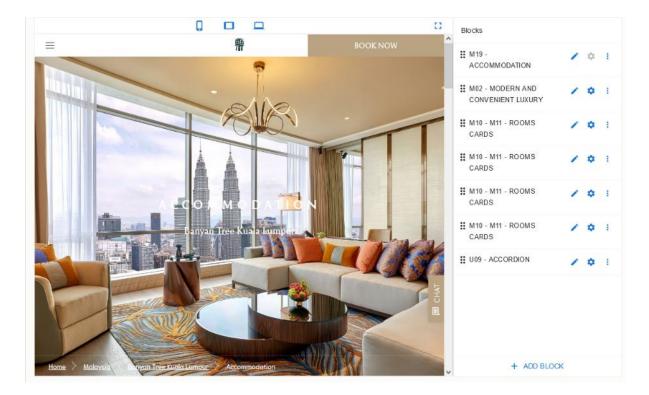
Introduction to your property's accommodations (3.3.6.2)

A list of all the available accommodation types. Each row can hold 2-4 items. More items = smaller cards. (3.3.6.3)

Early Arrival / Late Departure and Cancellation policies, as well as any other general info related to accommodation. (3.3.6.4)



3.3.6 Accommodation List: Page Builder



Components:

- M19: Hero banner with masthead image
- M02: Introduction
- M10-11: Rooms cards each set can show 2-4; add as many as needed. Card size will adjust based on how many are in a row, so if you want to highlight some rooms, you can put those in sets of 2 or 3 instead of 4.
- **U09 (Optional)**: Accordion (for Early Arrival/Late Departure policies, Cancellation Policies, additional beds, charges for young children and other important info)



3.3.6.1 Hero Banner (M19) – Required

• **Title:** Accommodation

• Subtitle: Your property name

3.3.6.2 Introduction (MO2) – Optional

MODERN AND CONVENIENT LUXURY

Our urban oasis in KL is a modern, high-rise hotel in the heart of the city. The rooms have views of cityscapes, the Petronas Twin Towers and the KL Tower. Each spacious, well-designed room comes with an oversized soaking tub or a relaxation pool.

Text-only banner introducing your property's accommodations. Same as **3.1.7.4** but leaving the image and button sections blank.

Title

Modern and convenient luxury

Description

Our urban oasis in KL is a modern, highrise hotel in the heart of the city. The rooms have views of cityscapes, the Petronas Twin Towers and the KL Tower. Each spacious, well-designed room comes with an oversized soaking tub or a relaxation pool.

3.3.6.3 Room list (M10-M11)

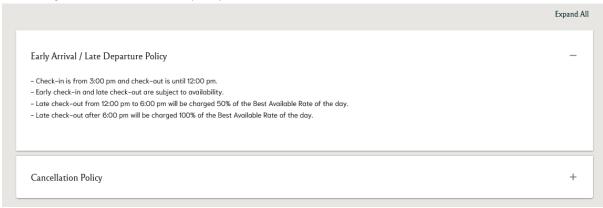
Each component displays 2-4 rooms in one row. Use as many as needed to display all the rooms in your property.

- Rows with only 1 room will not show up. Each row needs at least 2 rooms.
- If you have 9 rooms, you can use a 3x3 grid; if you have 8 rooms, you can use a 4x2 grid, or go with 3x2+1x2 for more variety
- Rows of 2 allow image slideshows in the room cards and are good for featuring more expensive rooms.

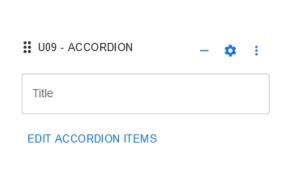
Refer to 3.1.7.5 on how to add rooms.

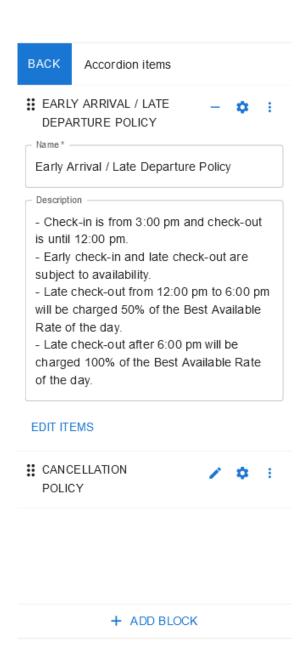


3.3.6.4 Information and Policies (U09)



Add any important information for guests. E.g. early arrival / late departure policies, cancellation policies, smoking/alcohol policies, charges for additional beds.







3.4 DINING

In this guide and on the CMS, 'Restaurants' includes restaurants, bars and any dining experiences (e.g. In-Villa Dining, Destination Dining).

Note: Individual outlets need to be created before they can be added to the Dining list page.

3.4.1 Individual Restaurants



Hero banner



Introduction with 1-2 images



Dining outlet details (auto generated from 3.4.2)







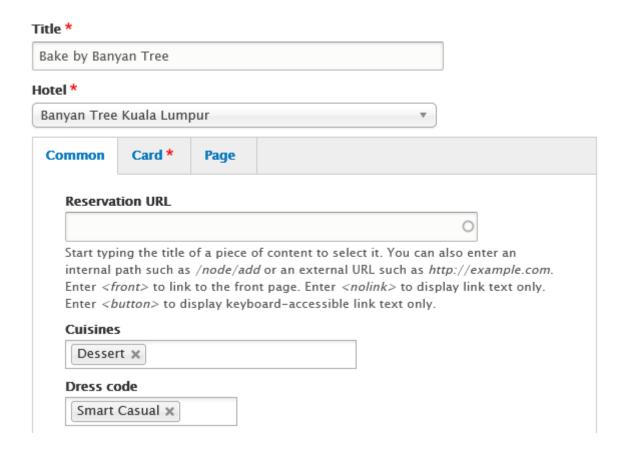
Optional photo carousel



3.4.2 Adding and Editing Restaurants

To add: **Your content > Add content > Restaurant**. To edit an existing outlet, click on the **Edit** button next to the item.

- **Title:** Restaurant/outlet name
- Hotel: Your property
- Reservation URL: Optional link where guests can make reservations
- Cuisines: Select one or more from the dropdown menu. Contact HQ if you need more.
- **Dress code:** Select from dropdown menu





3.4.2.1 Mealtimes

Add mealtimes and operating hours as needed

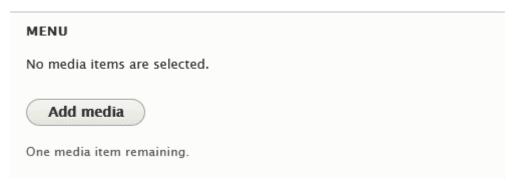


- Icon: Ignore
- **Title:** Mealtimes (Breakfast, Lunch, Dinner, etc.), occasions or days (Mon-Thur, Weekends, Public Holidays, etc.)
- **Body:** Opening times. Use the same time format as the example (12 hours, am or pm)

If the outlet is temporarily closed, you can leave the Title field blank and put 'Temporarily Closed' in the Body field.

3.4.2.2 Menu

Upload your menu in PDF format only. If you have multiple menus, you can combine them into a single PDF file for upload.





3.4.2.3 Contact Details (Optional)

•	
	Show row weights
E	
	NE

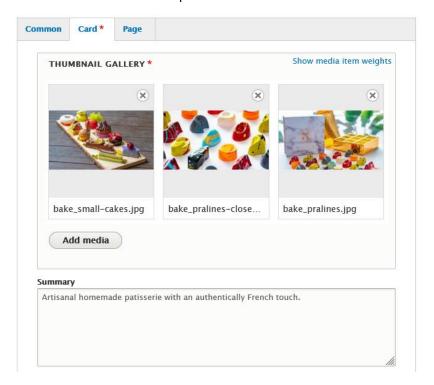


3.4.3 Restaurant Card

This is how each dining outlet will appear on the main Dining page (3.4.5).



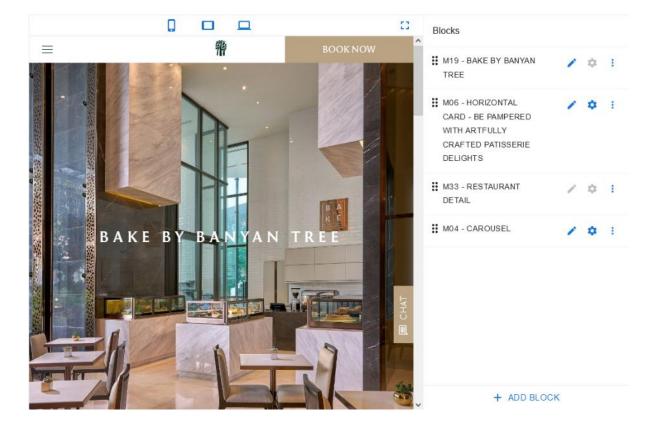
The content in this card is pulled from **3.4.2** as well as the Card tab:



- **Thumbnail Gallery:** 1-3 card image(s). If you add more than one, users can swipe through.
- Summary: Card description for the outlet that will appear on the Dining page

3.4.4 Restaurants: Page Builder





Components

- M19: Hero banner, optional 1920x1080 image
- **M06:** Description with 1-2 images OR **M02:** Description, no image (optional for preopening hotels).

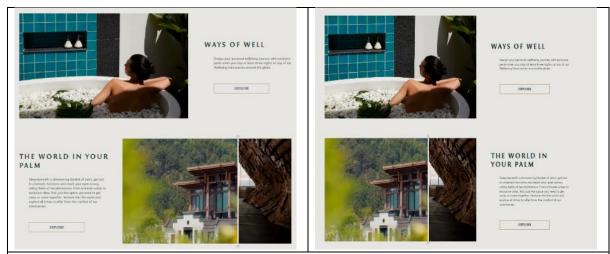
Note:

DO's DON'Ts Do not use more than three M06 When there are more than one M06 - Horizontal Card stacking on top of Horizontal Card in a page. If more than each other, always alternate between three M06 Horizontal Card is required, 'Row' and 'Row Reverse'. This can be you are recommended to use M08-09 changed in the 'settings' by clicking Cards Row component or any other on the 'gear' icon. appropriate components. For Cassia and Dhawa, use different For Dhawa, when choosing the shape colours and background colours, DO combinations of colours to express the brand uniqueness where NOT use the same colour for both. Or appropriate. else, it will be hard to see the image.

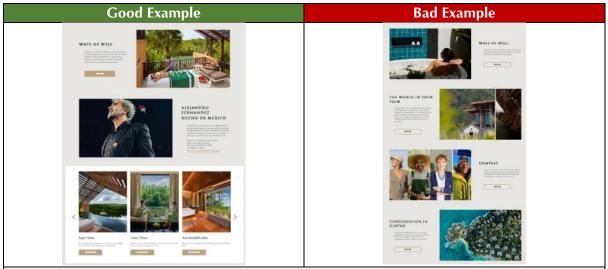
Good Example

Bad Example





When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



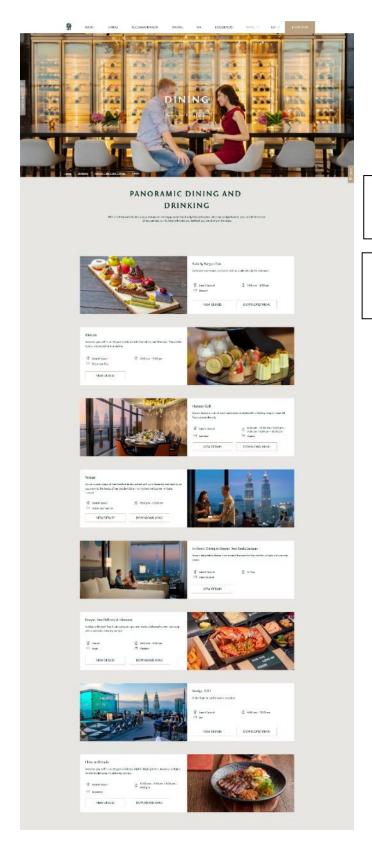
For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

•

- M33: Restaurant details (auto-generated from the details you added in the Common tab)
- M04 (Optional): Carousel (Photo gallery: put any additional images here)

3.4.5 Restaurant List



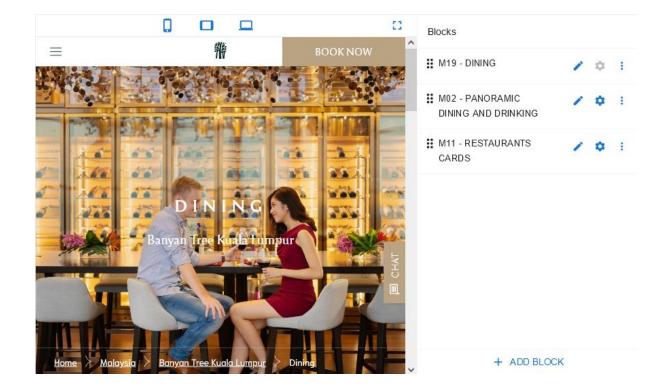


Optional introduction to your property's dining outlets and experiences

Each card in this list pulls data from the restaurants previously created in **3.4.2**.

3.4.6 Restaurant List: Page Builder





Components

- M19: Hero banner, optional 1920x1080 image
- M02: Description, no image (optional for pre-opening hotels).
- M11: List of restaurants

3.4.6.1 Hero Banner (M19) – Required

- **Title:** Dining
- Subtitle: Your property name

3.4.6.2 Introduction (MO2) – Optional

PANORAMIC DINING AND DRINKING

With a full-featured Kuala Lumpur restaurant serving gourmet food, a stylish rooftop bar, wine bar and patisserie, plus excellent in-room dining options, our KL hotel will make you feel that you are dining in the skies.

Text-only banner introducing your property's dining outlets and experiences. Same as **3.3.6.2**.

3.4.6.3 Restaurant list (M11) - Required

Unlike the Rooms cards, this component will contain **all** the restaurants for your property. Click or type to select your restaurants in the order you want them to show up.

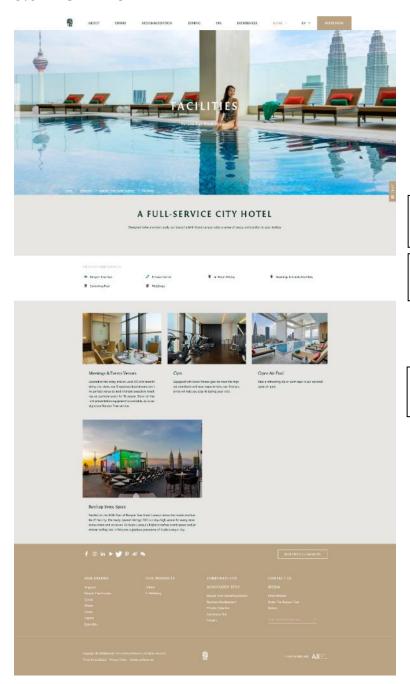


Ititle Restaurants Bake by Banyan Tree (1061) Altitude (1062) Horizon Grill (1063) Vertigo (1064) In-Room Dining at Banyan Tree Kuala Lumpur (188) Banyan Tree Delivery & Takeaway (1066) Vertigo TOO (1067) Ebisu at Altitude (1068) Search

92 items remaining.



3.6 FACILITIES



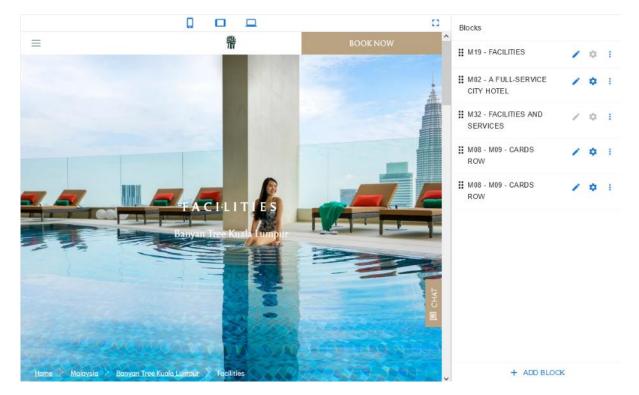
Introduction to your property's facilities

List of facilities & services pulled from property details page (3.1.4)

A list of your property's facilities (3.6.1)

3.6.1 Facilities: Page Builder





Components:

- M19: Hero banner, optional 1920x1080 image
- M02 (Optional): Description, no image (optional for pre-opening hotels).
- **M32:** Facilities names (auto-generated from Details tab of your property landing page at 3.1.4.1)
- **M08-M09:** List of facilities in card format with images (1-3 per row)
- M07: Alternate text-only card format for facilities that have no image (1- 2 per row)

Note: If you add an item in the M08 block without an image, it will not show. Check this block if you have any missing facilities.

3.6.1.1 Hero Banner (M19) – Required

• **Title:** Facilities

• Subtitle: Your property name

3.6.1.2 Introduction (MO2) – Optional

Text-only banner introducing your property's facilities. Same as **3.3.6.2**.

3.6.1.3 Facilities names and icons (M32) – Required

Auto-generated from data in the Details tab (3.1.4.1)



3.6.1.4 List of facilities (M07) – For those with no images

Fitness & Wellness Centre

Views of the ocean create an inspiring setting for the yoga pavilion, as well as for workouts in the fitness pavilion, while top-of-the-line cardio and weightlifting equipment ensure that guests achieve the best results.

Others

- Marine Conservation Centre
- Beach Club
- Hydrotherapy Pool

BACK

Paragraphs

FITNESS & WELLNESS
CENTRE

101

Title *

Fitness & Wellness Centre

Facility name

Content* -

Views of the ocean create an inspiring setting for the yoga pavilion, as well as for workouts in the fitness pavilion, while top-of-the-line cardio and weightlifting equipment ensure that guests achieve the best results.

Facility description

∴ OTHERS







3.6.1.5 List of facilities (M08-M09)

Banyan Tree/ Angsana example





Gym

Equipped with latest fitness gear to meet the high est standards and your expectations, our fitness c entre will help you stay fit during your visit.

Open Air Pool

Take a refreshing dip or swim laps in our covered open air pool.

Cassia example



[placeholder]

Dhawa example

Note:

- Do not use the same colour for the shape and content background
- Do not use the same colours for shapes and content background in consecutive cards.

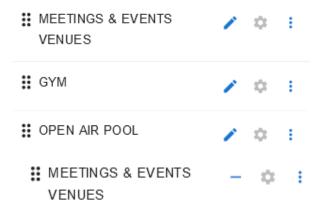
When there is 1 card in the row When there are 2 cards in the row Do not turn on any shapes. Only use Hourglass shape/ Triangle Content background colour should shape. be default purple. Alternate the shape colours and content background colours. When there are 3 cards in the row Card 2 Card 3 Shape is triangle. Shape is Circle. Shape color is Lavendar. Content Background Color is

- Use all 3 shapes Hourglass, Triangle, Circle (no specific sequence)
- Alternate the shape colours and content background colours.

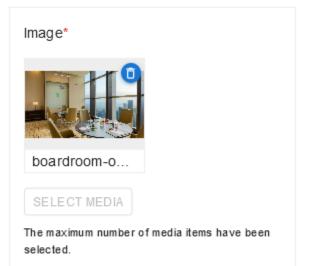




Cards row



An image is required for the card to show up. (If there is no image for this facility, use a M7 Paragraphs block instead.)



In the M08-M09 block, click on the pencil icon to edit individual facilities

Facility name

Facility description

Meetings & Events Venues

Content -

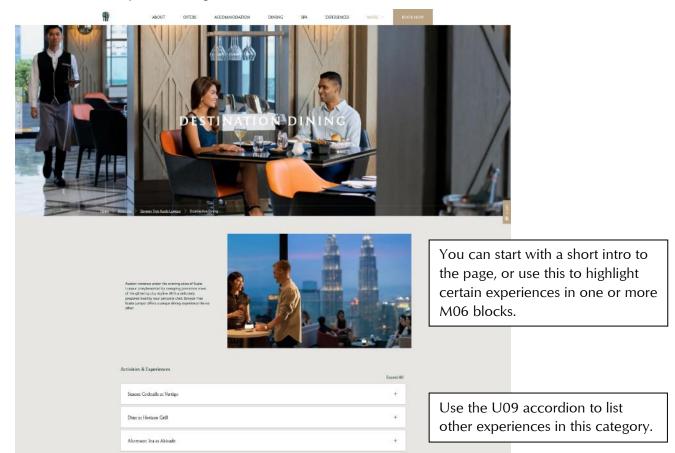
Located at the lobby and on Level 53 with breathtaking city views, our 3 spacious boardrooms are the perfect

3.7 EXPERIENCES

Each Experience page is a category page including multiple items. E.g. 'Destination Dining' might list the different destination dining experiences you provide, like in the example below.

Note: Individual Experiences need to be created before they can be added to the main Experience list page.

3.7.1 Individual Experience Page





3.7.2 Adding and Editing Experience Pages

To add: **Your content > Add content > Experience**. To edit an existing experience, click on the **Edit** button next to the item.

• **Title:** Name for the Experience page

• **Hotel:** Your property



Under **Themes**, select one from the list that fits the page best. You can start by compiling experiences that your property provides, and grouping them based on similar themes, e.g. food, attractions, cultural experiences.

If more than one theme might apply to the group, choose the one that's closest or most specific. E.g. If it is a collection of cultural activities, choose 'Cultural Immersions' instead of the generic 'Activities'. The 'Activities' and 'Attractions' themes are for those that don't fit anywhere else.

List of Banyan Tree Themes:

- Activities: General category for things you can do, e.g. rides, dances, classes
- Attractions: General category for things you can see and visit, e.g. popular beaches, museums, landmarks
- Cultural Immersions: Cultural activities and experiences related to the destination
- Curated Itineraries: Suggested travel schedules and travel guides
- Experiences at Banyan Tree: Things to do and experience at your property
- Family Retreats: Experiences for families, especially those with children
- Festivals: Local cultural/religious/social celebrations and important events
- Flavours of the Earth: Dining and other culinary experiences
- Into the Blue: Water sports, cruises, diving, marine activities
- Romantic Getaways: Romantic experiences for couples
- Treasures of Nature: Natural attractions and sights
- Treks and Tours: Exploration, group tours, hikes

Angsana Themes:

• Activities at Angsana: Things to do and experience at your property



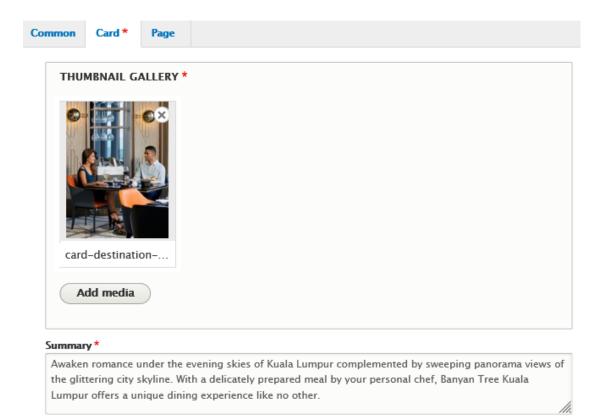
- Cultural Infusions: Cultural activities and experiences related to the destination
- **Explorations:** Explorations, hiking, natural trails, city tours etc.
- Family Escapades: Experiences for families, especially those with children
- Festivals: Local cultural/religious/social celebrations and important events
- Itineraries: Suggested travel schedules and travel guides
- Local Activities: General category for things you can do, e.g. rides, dances, classes
- **Local Attractions:** General category for things you can see and visit, e.g. popular beaches, museums, landmarks
- Water Activities: Water sports, cruises, diving, marine activities
- Wellbeing: Experiences aimed at fostering mental and physical wellbeing

Note: These categories were created based on what each brand's properties currently offer. If you want to create a new Experience page that doesn't fit any of these themes, you can contact HQ for assistance.

3.7.3 Experience Card

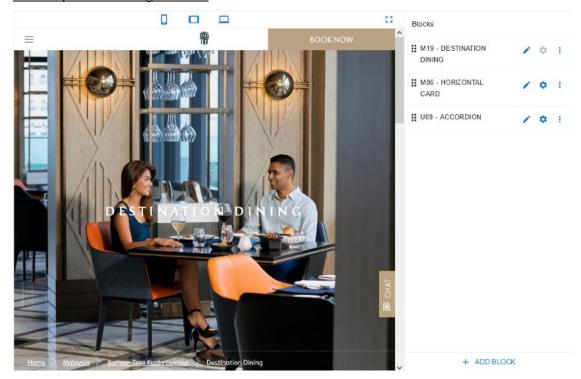
These will appear on the Experiences list page (3.7.5).

- Thumbnail Gallery: Upload 1-3 3x4 card image(s) (recommended: 600x800px)
- **Summary:** Short caption describing this page





3.7.4 Experiences: Page Builder



Components

- M19: Hero banner, optional 1920x1080 image
- **M06 (Optional):** Page description/intro with 1-2 images OR **M02 (Optional):** Description, no image
- M06 (Optional): Experience(s) highlight with 1-2 images (as many as you want)
- **U09**: Experiences list and details

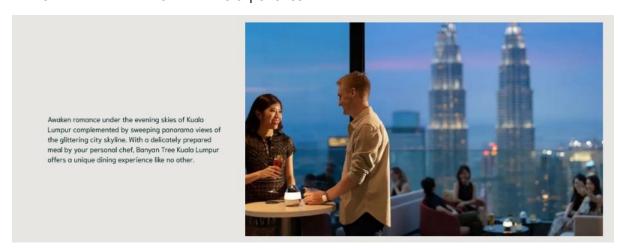
3.7.4.1 Hero Banner (M19) – Required

Image: Optional

Title: Name of the Experience category

3.7.4.2 Introduction (M06 or M02) – Optional

You can add an introduction to the experience



3.7.4.3 Highlights (M06) – Optional

You can feature certain experiences in one or more M06 blocks.



Note:

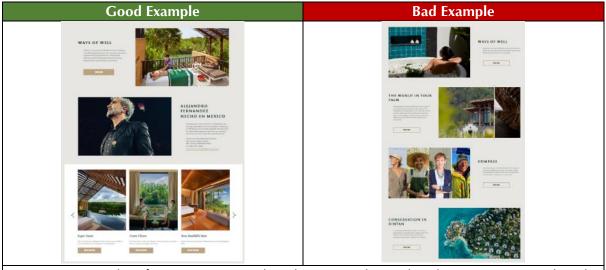
DO's DON'Ts

- When there are more than one M06

 Horizontal Card stacking on top of each other, always alternate between
 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.
- Do not use more than **three** M06
 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09
 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.





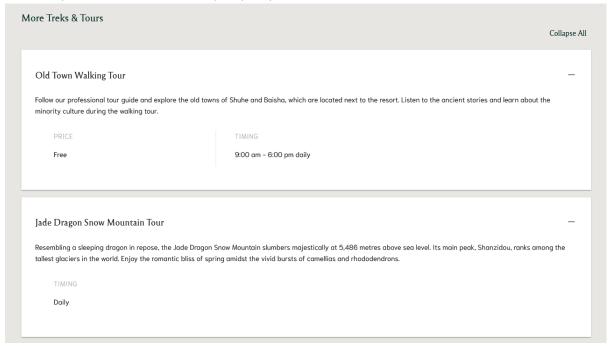
For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



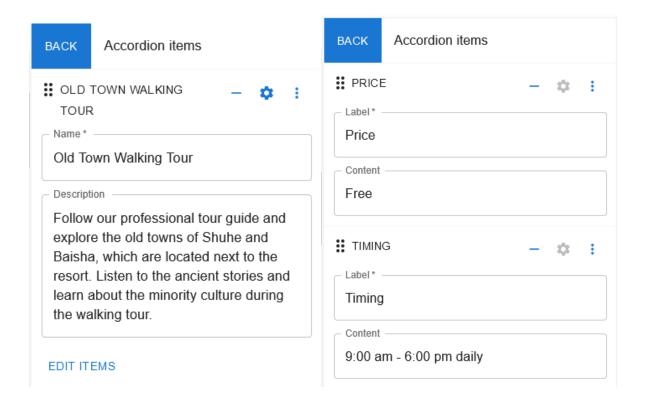
3.7.4.4 Experiences List and Details (U09) – Optional



Here you can list multiple items without images but with additional details.

To edit each item, click on the pencil edit icon next to the U09 - Accordion component.

Click 'ADD BLOCK' to add a new accordion item, or click the pencil icon to edit an existing item. Here you can give it a name and description.



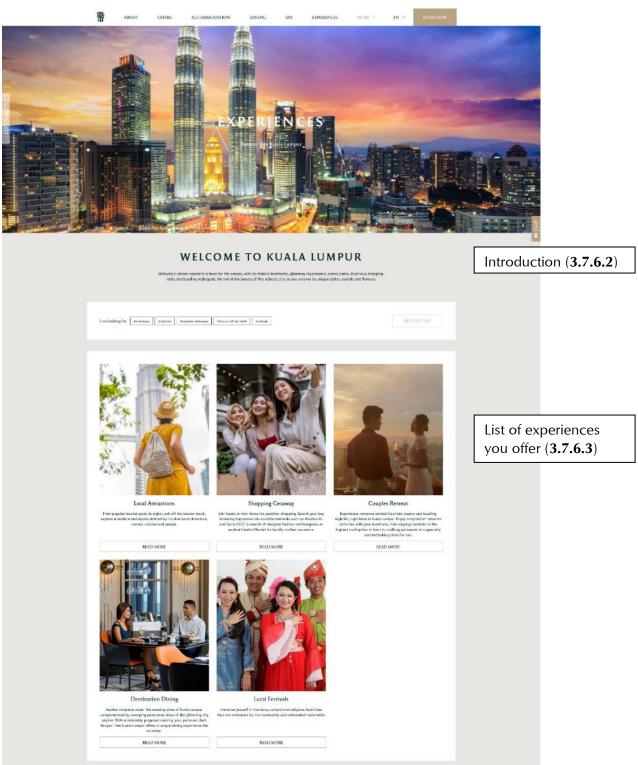


You can click 'Edit Items' to add details for each of these items: for example, the price, timing/duration, or website link.

For formatting reasons, try not to add more than 3 items.

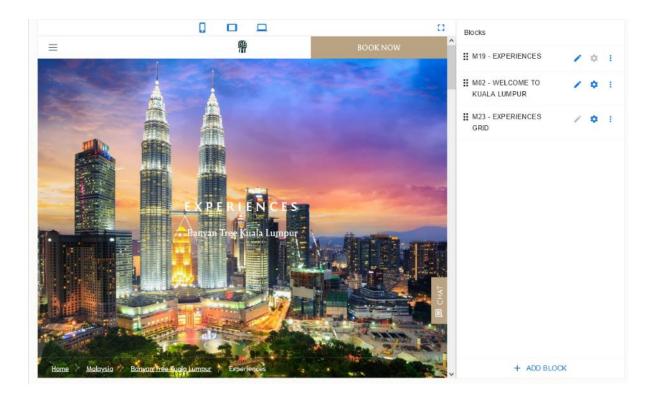


3.7.5 Experiences Category List



3.7.6 Experiences Category List: Page Builder





Components

• M19: Hero banner, optional 1920x1080 image

• M02 (Optional): Introduction

• **M23:** List of Experience types you offer

3.7.6.1 Hero Banner (M19) – Required

Image: OptionalTitle: Experiences

Subtitle: Your property name

3.7.6.2 Introduction (M02) – Optional

Text-only banner introducing your property's experiences. Same as **3.3.6.2**.

3.7.6.3 Experiences list (M23) – Required

This component cannot be directly edited, but whenever you create or edit a new Experience page in **3.7.1**, it will be automatically updated here.



3.8 **SPA**



Hero banner



Introduction with link to Spa Outlet page

As most of the spa-related content will be in the Spa section of the website, the Spa & Wellbeing landing page on most property sites is a simple page with a hero image, short intro and a link to the Spa Outlet page.

For properties that provide non-spa wellbeing experiences and activities and would like to feature them here, you can contact HQ to ask about a customized page to meet your needs.



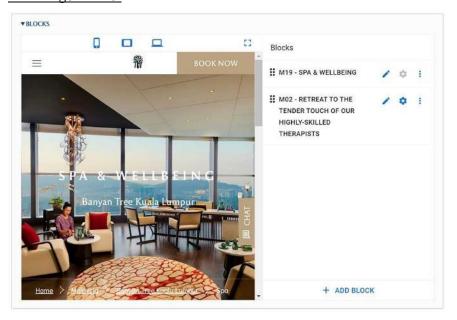
3.8.1 Editing Your Property Spa Page

• Title: Spa

• **Hotel**: Your property



3.8.2 Page Builder



Components:

- M19: Hero banner with a masthead image, page title and property name
- M02: Introduction to the spa, with a CTA link to the spa outlet page.

3.8.2.1 Hero Banner (M19) – Required

• **Image:** 1920x1080px

• Title: Spa & Wellbeing

• Subtitle: Your property name

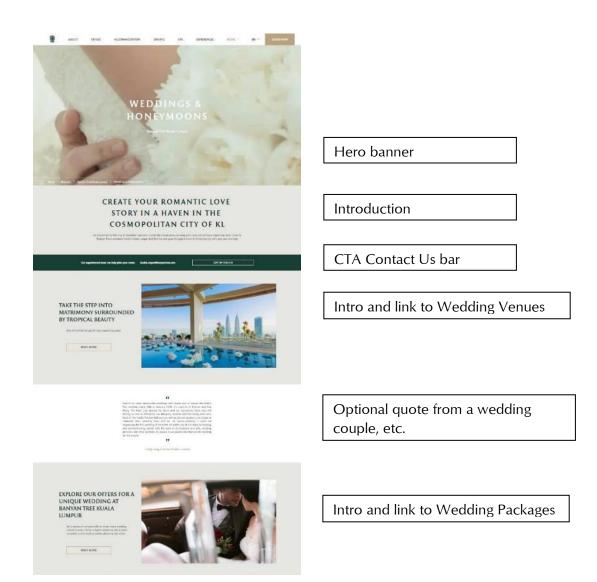
3.8.2.2 Introduction (M02) – Required

Text-only banner with link to your Spa Outlet page. Refer to 3.1.7.4.

Don't forget to click "Save (this translation)" once all the changes have been made.



3.9 WEDDINGS & HONEYMOONS



3.9.1 Editing Weddings & Honeymoons page

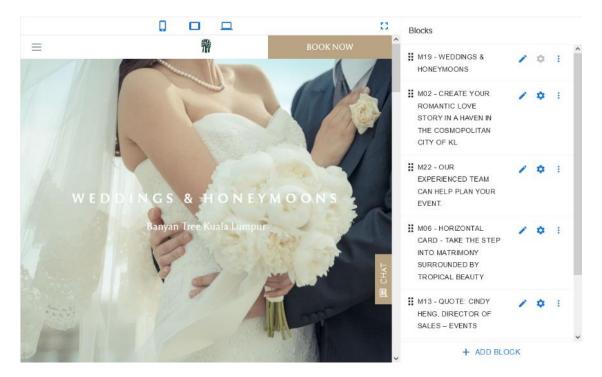
• **Title**: Weddings & Honeymoons

• Hotel: Property name



3.9.2 Page Builder





Components

- M19: Hero banner with masthead image, page title and property name
- **M02:** Introduction, no image
- M22: CTA Bar (request for proposal) optional for pre-opening
- M06 (1-2 images) or M02 (no image) (Optional): Description and link to Wedding Venues page
- M13 (Optional): Quotation, text
- M06 (1-2 images) or M02 (no image) (Optional): Description and link to Wedding Packages
- M06 (1-2 images) or M02 (no image) (Optional): Description and link to Honeymoons

3.9.2.1 Hero banner (M19) – Required

• **Image:** 1920x1080px

Title: Weddings & HoneymoonsSubtitle: Your property name

3.9.2.2 Introduction (MO2) – Optional

CREATE YOUR ROMANTIC LOVE STORY IN A HAVEN IN THE COSMOPOLITAN CITY OF KL

Be fascinated by this city of beautiful contrasts, and let the urban pleasures keep your romance and love connection alive. Come to Banyan Tree's romantic hotel in Kuala Lumpur and feel the love grow through a hand-in-hand journey with your one and only.

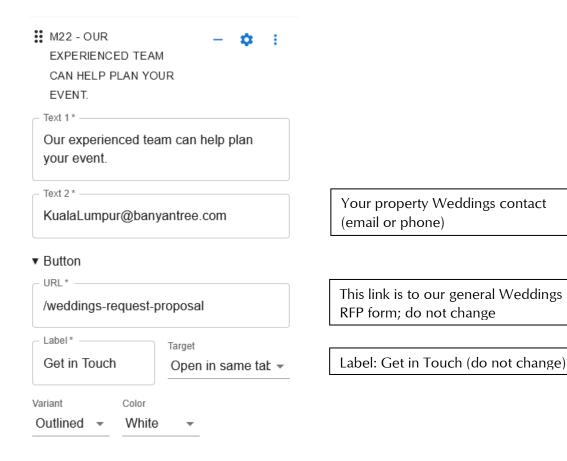
Text-only banner introducing your property's weddings. Same as **3.3.6.2**.



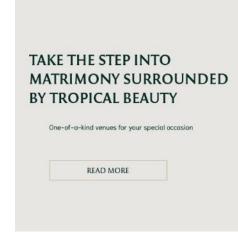
Our experienced team can help plan your event.

KualaLumpur@banyantree.com

GET IN TOUCH



3.9.2.4 Wedding Venues/Packages lead-in card (M06)









bt-pool-weddi...

SELECT MEDIA

One media item remaining.

Title -

Take the step into matrimony surrounded by tropical beauty

Description

One-of-a-kind venues for your special occasion

Button type

Default

▼ Button 1

URL* -

/malaysia/kuala-lumpur/wedding-venues

Label* -

Read More

Target

Open in same tat -

1-2 images. To update card image, click on "Select Media"

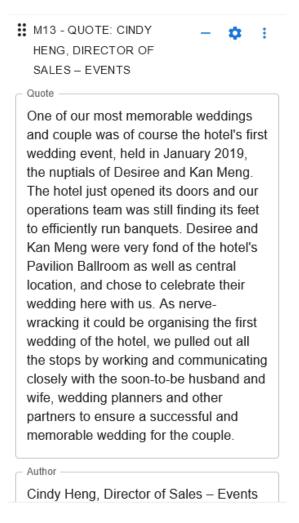
Link to Wedding Venues page

Label: Read More



3.9.2.5 Quotation (M13) - Required

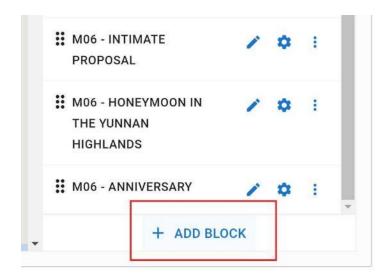
You can add a relevant quote from staff or a wedding couple.



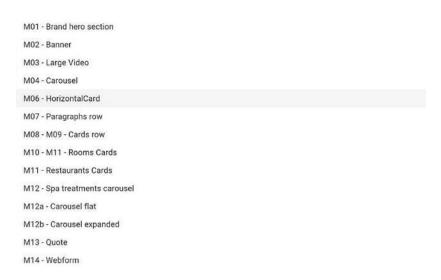
To create additional cards for Wedding Packages and Honeymoon pages:

Click on the "Add Block" button at the bottom of the existing block





Select M06 - HorizontalCard from the list of the available blocks



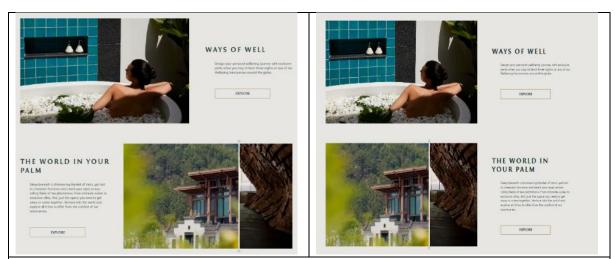
Note:

DO's	DON'Ts
 When there are more than one M06 Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon. 	Do not use more than three M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.
 For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate. 	 For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

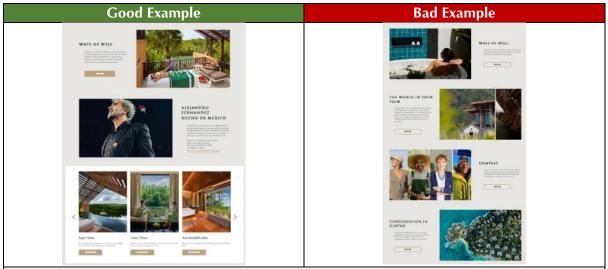
Good Example

Bad Example





When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

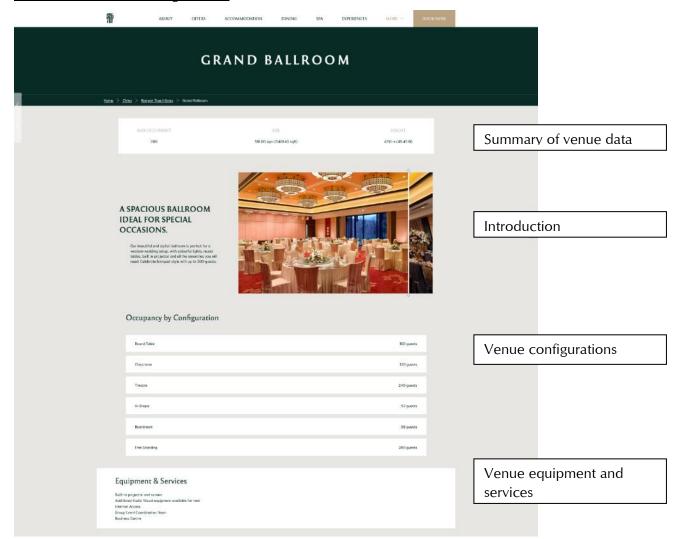
Don't forget to click on "Save (this translation)" once all the changes have been made



3.10 WEDDING VENUES

Note: Individual venues need to be created before they can be added to the main Wedding Venues list page.

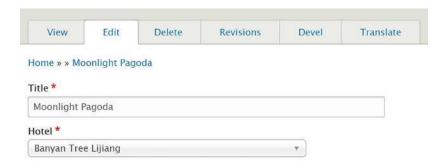
3.10.1 Individual Wedding Venues



3.10.2 Editing Wedding Venue

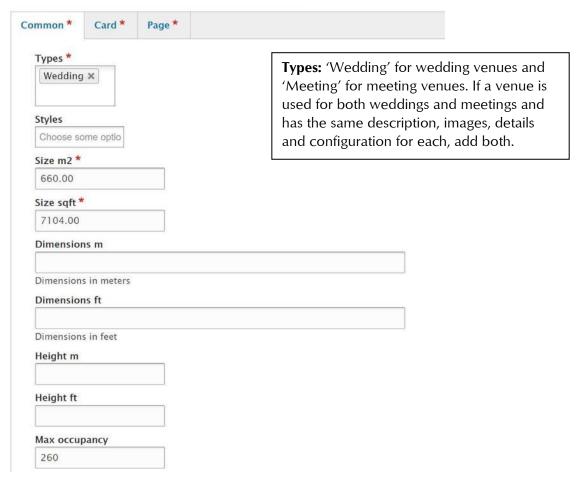
• **Title**: Name of wedding venue

• Hotel: Your property





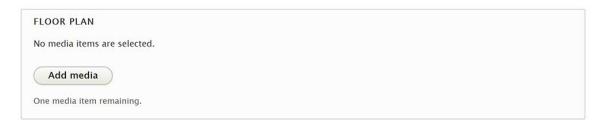
3.10.2.1 Venue details



3.10.2.2 Floor Plan



Click "Add Media" to select or upload a floorplan

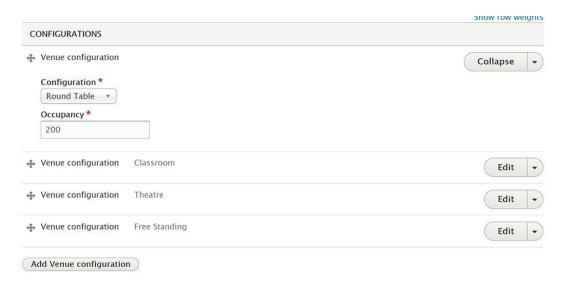




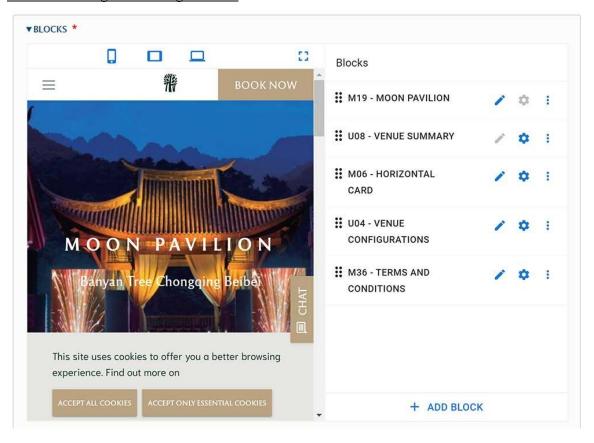
3.10.2.3: Venue Configurations

These are the various sitting arrangements in a venue.

- Click on "Add Venue configuration" to add a new sitting arrangement
- Click on "Edit" to update the capacity for the existing configuration



3.10.3 Wedding Venue: Page Builder



Components



- M19: Hero banner
- **U08:** Venue Summary (data auto-generated from **3.10.2.1**)
- **M06:** Description with 1-2 images
- M02: Description, no image (wedding venue, wedding package etc.)
- U04: Venue Configuration (data auto-generated from 3.10.2.1)
- **M36:** Equipment & services
- M04 (Optional): Photo carousel

3.10.3.1: Hero Banner (M19) - Required

Image: OptionalTitle: Venue name

• **Subtitle**: Your property name

3.10.3.2: Venue Summary (U08) - Required

 MAX OCCUPANCY
 SIZE
 HEIGHT

 260
 316.00 sqm (3401.40 sqft)
 4.50 m (48.40 ft)

Information is extracted from the data input in the venue's Common tab (3.10.2.1)

3.10.3.3: Introduction (M06 with images, M02 if no images) – Optional

A SPACIOUS BALLROOM IDEAL FOR SPECIAL OCCASIONS.

Our beautiful and stylish ballroom is perfect for a western wedding setup, with colourful lights, round tables, built in projector and all the amenities you will need. Celebrate banquet style with up to 200 guests.





Note:

DO's DON'Ts

- When there are more than one M06

 Horizontal Card stacking on top of each other, always alternate between
 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express
- Do not use more than three M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO

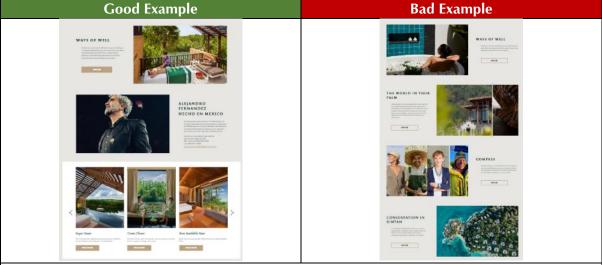


the brand uniqueness where appropriate.

NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.

Good Example Bad Example





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

Refer to **3.1.7.2** for M06 and **3.1.7.4** for M02.

3.10.3.4: Venue Configuration (U04) – Required

3.10.2 Wedding Venues List





Summary of venue data

Introduction

List of wedding venues

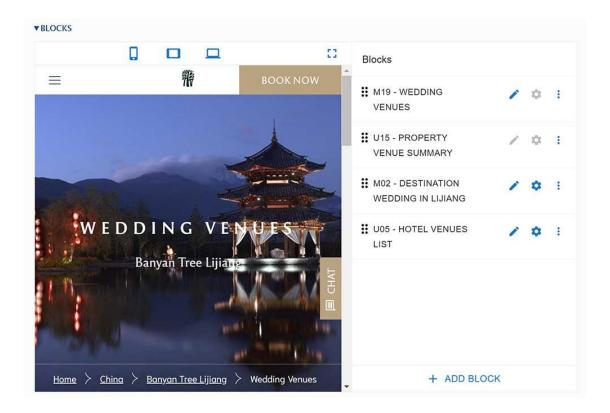
Title: Wedding VenuesHotel: Your property

Home » » Wedding Venues

Title * Wedding Venues Hotel Banyan Tree Chongqing Beibei



3.10.3 Wedding Venues List: Page Builder



Components

- **M19:** Hero banner
- **U15:** Property Venue Summary
- **M02:** Description, no image (wedding venue, wedding package etc.)
- **U05:** Hotel Venue list

3.10.3.1 Hero Banner (M19) – Required

• Image: Optional

• Title: Wedding Venues

• **Subtitle**: Your property name

3.10.3.2 Property Venue Summary (U15) – Required

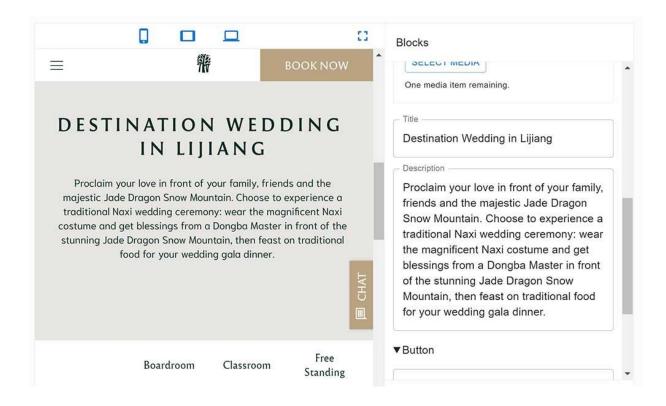
TOTAL ACCOMMODATIONS	TOTAL EVENT SPACE	MEET AND FEED
55	409sqm (4401 sqft)	40

Information is extracted from the data input in the property homepage's Venue tab (3.1.6)

3.10.3.3 Introduction (M02) – Optional

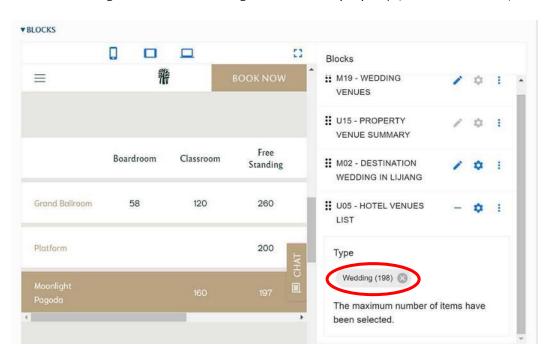
Text-only banner introducing your property's wedding venues. Same as 3.3.6.2.





3.10.3.4 Hotel Venue List (U05) – Required

Select 'Wedding' to show all wedding venues at this property (created in 3.10.2)



Don't forget to click "Save (this translation)" once all the changes have been made.



3.11 WEDDING PACKAGES



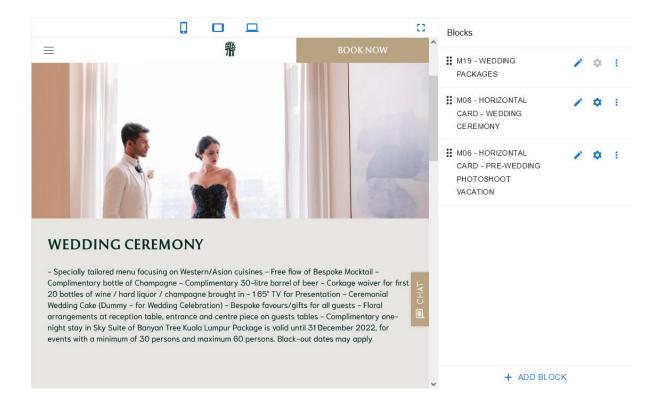
Title: Wedding PackagesHotel: Your property name

Home » » Wedding Packages





3.11.1 Page Builder



Components

• M19: Hero banner

• **M02**: Introduction, no image

• M06: Wedding package (add as needed) with image and details

3.11.1.1 Hero Banner (M19) - Required

• Image: Optional

Title: Wedding PackagesSubtitle: Your property name

3.11.1.2 Introduction (M02) – Optional

Text-only banner introducing your property's wedding packages.



3.11.1.3 Wedding Package Details (M06) - Required

WEDDING CEREMONY

- Specially tailored menu focusing on Western/Asian
- cuisines
 Free flow of Bespoke Mocktail

- Complimentary bottle of Champagne
 Complimentary 30-litre barrel of beer
 Corkage waiver for first 20 bottles of wine / hard
- liquor / champagne brought in -165" TV for Presentation
- Ceremonial Wedding Cake (Dummy for Wedding

- Bespoke favours/gifts for all guests Floral arrangements at reception table, entrance and centre piece on guests tables
- Complimentary one-night stay in Sky Suite of Banyan Tree Kuala Lumpur

Package is valid until 31 December 2022, for events with a minimum of 30 persons and maximum 60 persons. Black-out dates may apply



Refer to **3.1.7.2** for how to edit M06 components.

Note:

DO's DON'Ts

- When there are more than one M06 - Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.
- Do not use more than three M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

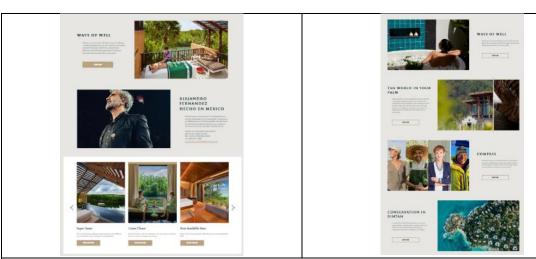


When there are more than one M06 - Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'

Good Example

Bad Example





Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.



For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

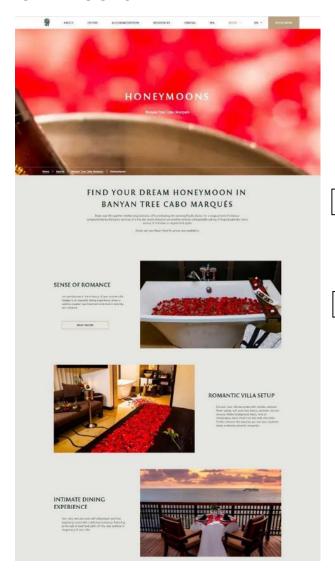


For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

Don't forget to click on "Save (this translation)" once all the changes have been made.



3.12 HONEYMOONS



Introduction

Various cards

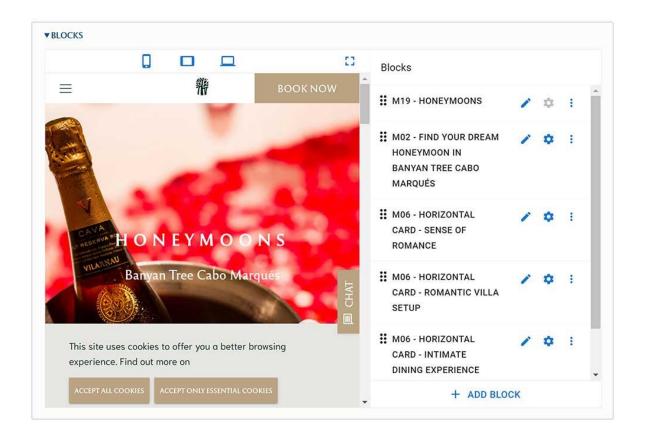
• Title: Honeymoons

• Hotel: Your property name



3.12.1 Page Builder





Components

• M19: Hero banner

• M02: Description, no image

• M06: Description with 1-2 images

3.12.1.1 Hero Banner (M19) – Required

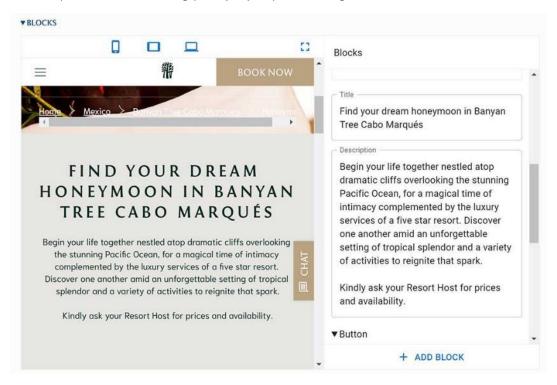
Image: OptionalTitle: Honeymoons

• **Subtitle**: Your property name



3.12.1.2 Introduction (M02) – Optional

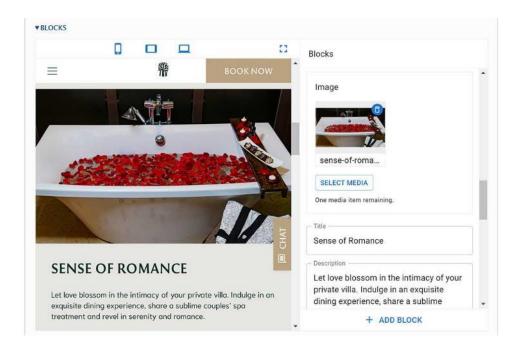
Text-only banner introducing your property's wedding venues.



3.12.1.3 Cards (M06) – Optional

Text and image cards talking more about your property's honeymoons.

You can also add links to honeymoon offers and other related packages.



Refer to **3.1.7.2** for how to edit M06 components.

Note:



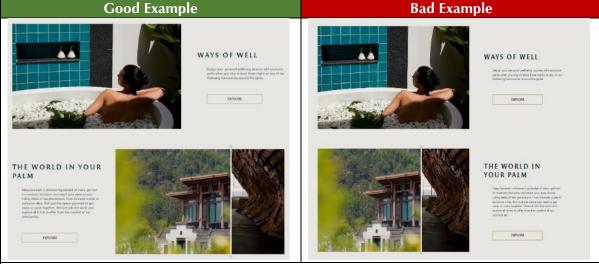
DO's

- When there are more than one M06

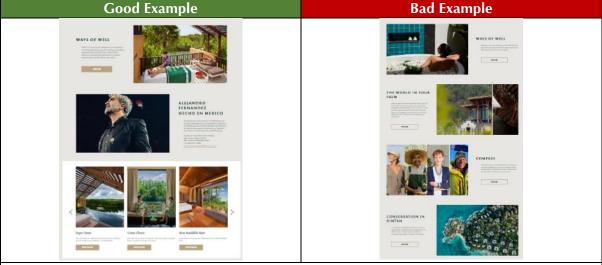
 Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

DON'Ts

- Do not use more than **three** M06
 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09
 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 - Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.

Good Example Bad Example





For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

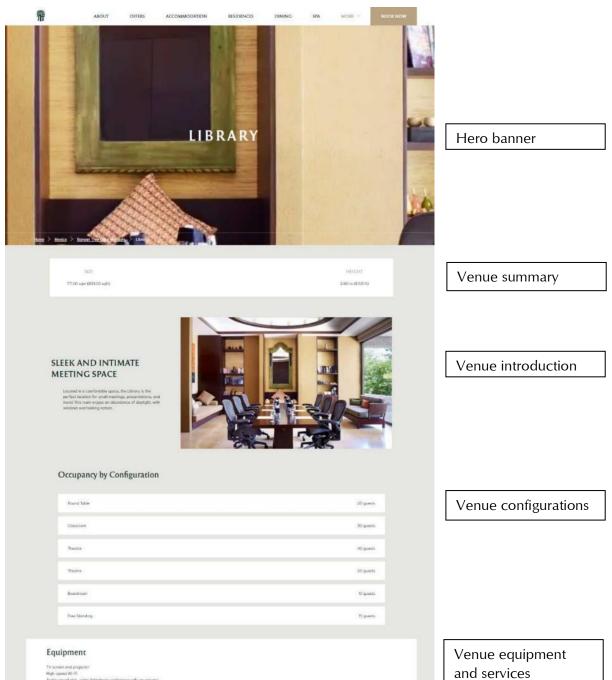
Don't forget to click on "Save (this translation)" once all the changes have been made.



3.13 MEETINGS & EVENTS

Note: Individual venues need to be created before they can be added to the main Meetings & Events page.

3.13.1 Individual Meeting Venues





3.13.2 Editing Meeting Venues

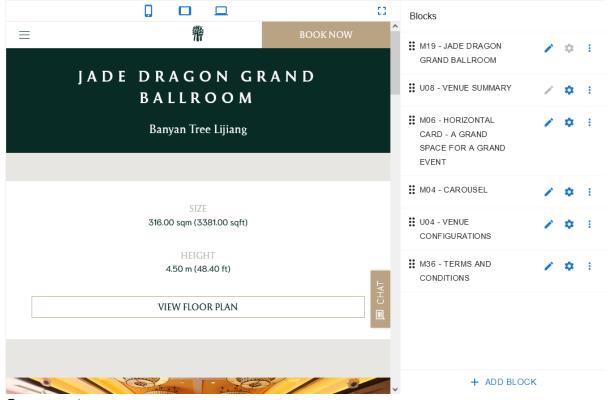
This is the same as for Wedding Venues (refer to **3.10.2**).

The only difference is that instead of selecting Wedding under venue types, you select Meeting.



3.13.3 Meeting Venue: Page Builder

This is the same as for Wedding Venues (refer to **3.10.3**).



Components:



M19: Hero banner

• **U08:** Venue Summary

• M06 or M02 (Optional): Venue description

M04 (Optional): Photo carousel

• **U04:** Venue configuration

• M36 (Optional): Equipment and services

3.13.3.1 Hero Banner (M19) – Required

Image: OptionalTitle: Venue name

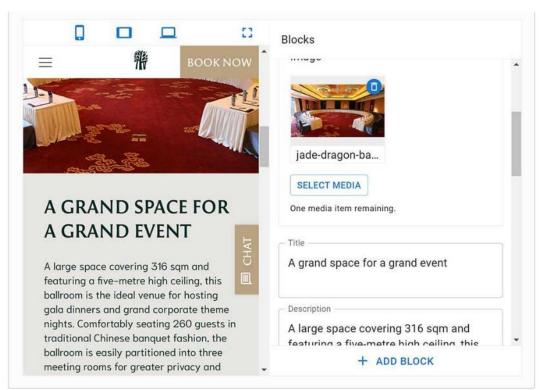
3.13.3.2 Venue Summary (U08) – Required

Information is extracted from the data input in the venue's Common tab in **3.13.1**. It cannot be edited in the page builder.



3.13.3.3 Introduction (M06 with image or M02 if no image) – Optional

Venue description.



Note:

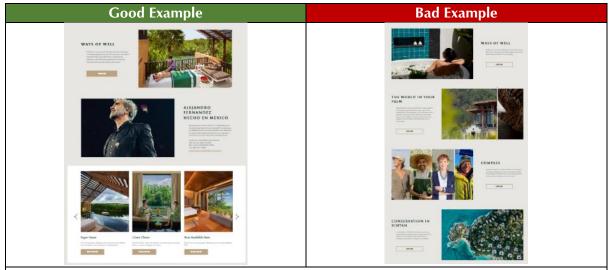
DO's	DON'Ts
 When there are more than one M06 	Do not use more than three M06
 Horizontal Card stacking on top of 	Horizontal Card in a page. If more than



- each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.
- three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.

Good Example

Bad Example





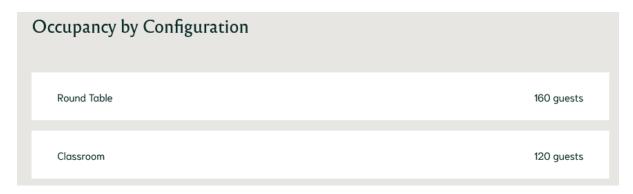
For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.

3.13.3.4 Venue Configuration (UO4) – Required

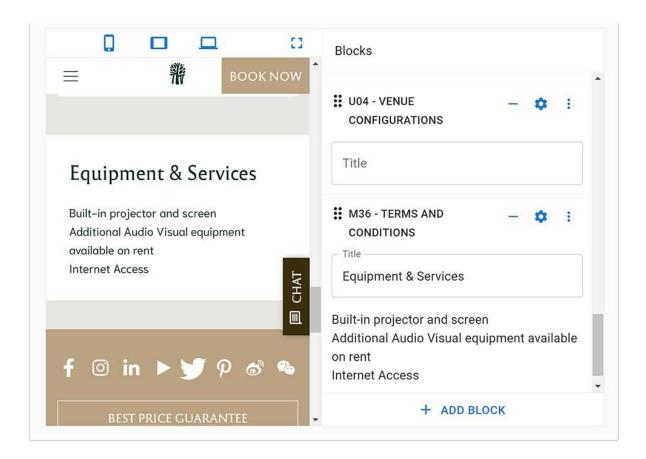
Information is extracted from the data input in the venue's Common tab in 3.13.1.



3.13.3.5 Equipment & Services (M36) – Optional

Here you can list any equipment, services, facilities and other information about the venue.



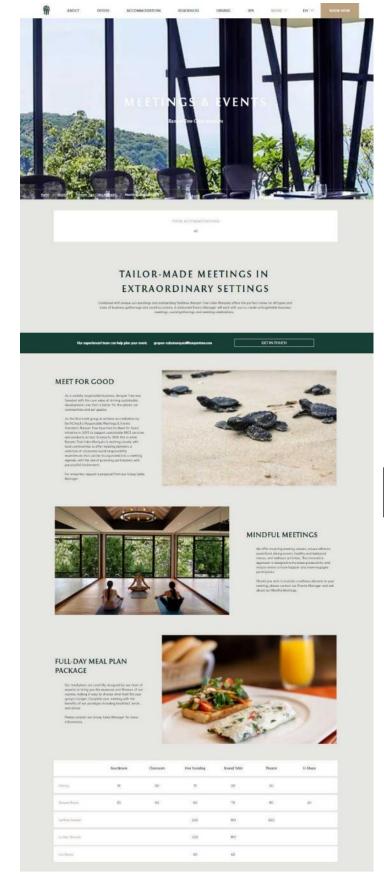


3.13.3.6 Photo Carousel (M04) – Optional

Refer to 3.3.4.4 on how to edit a photo carousel.

3.13.3 Meetings & Events landing page & Venue List





Hero banner

Venue summary

Introduction to your property's meetings and events

CTA bar

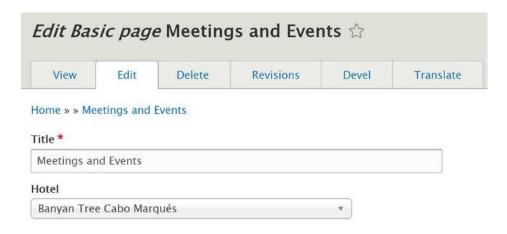
More information on your meetings & events

List of your meeting venues with venue configuration. Unlike Weddings, which has a separate Wedding Venues page, meeting venues are all listed on the Meetings landing page.

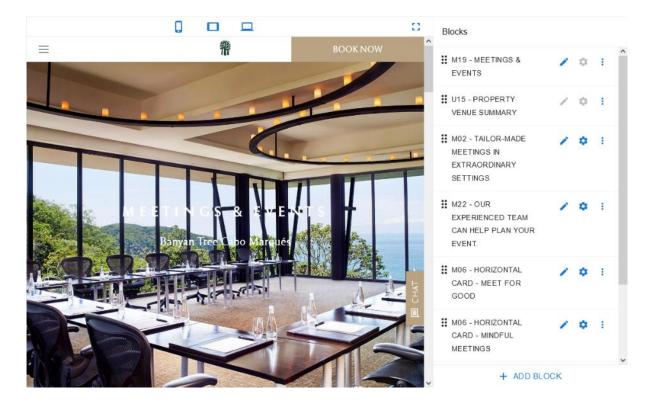
• Title: Meetings and Events



• **Hotel**: Your property



3.13.4 Meetings & Events: Page Builder



Components

- M19: Hero banner
- **U15:** Property Venue Summary
- M02 (Optional): Introduction, no image
- **M22:** CTA Bar (request for proposal)
- M06 (Optional add as many as needed): Additional details with 1-2 images
- **U05:** Meeting venues list

3.13.4.1 Hero Banner (M19) - Required

• **Image:** 1920x1080px

• **Title:** Meetings & Events

• Subtitle: Your property name

3.13.4.2 Property Venue Summary (U15) – Required

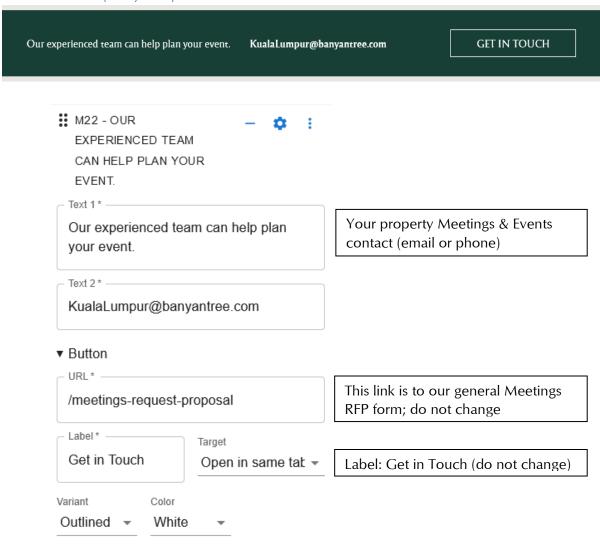
Information is extracted from the data input in the property homepage's Venues tab (3.1.6)



3.13.3.3 Introduction (M02) – Optional

Text-only banner introducing your property's meetings and events.

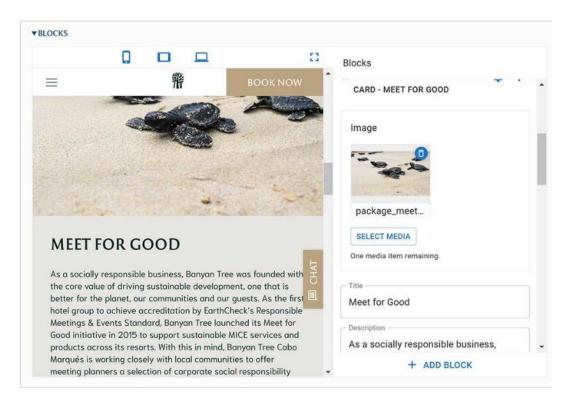
3.13.3.4 CTA Bar (M22) – Required



3.13.3.5 Additional Details (M06) – Optional

You can add additional M06 blocks to talk more about your meetings and events. E.g. talk about your venues, meeting packages, special offers and so on.





Note:

DO's DON'TS

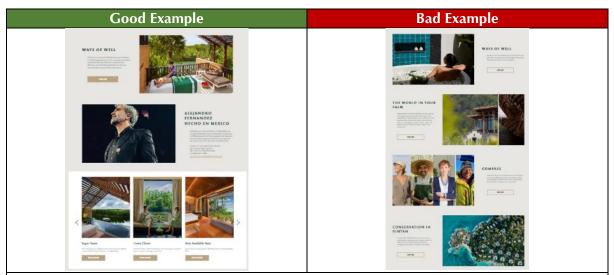
- When there are more than one M06

 Horizontal Card stacking on top of each other, always alternate between
 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon.
- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.
- Do not use more than three M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.





When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.



For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.

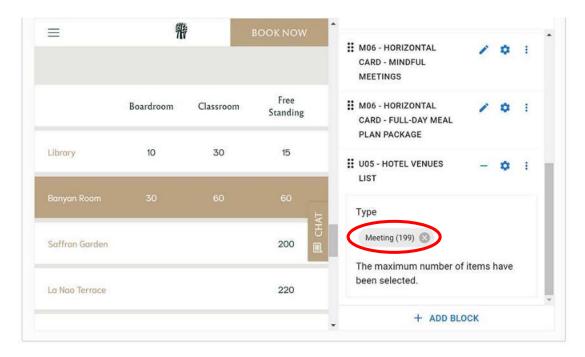


For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



3.13.3.5 Meeting Venues List (U05) – Required

Select 'Meeting' to show all meeting venues at this property (created in 3.13.1)



Don't forget to click "Save (this translation)" once all the changes have been made

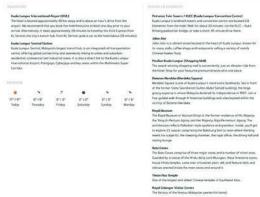


3.14 LOCATION



Hero banner (**3.7.1.1**)

Map showing the location of your property (3.7.1.2)

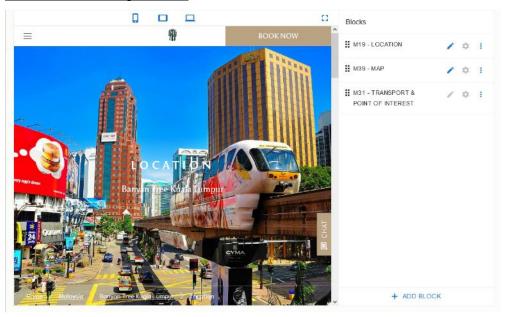


Transportation and points of interest (auto-generated from **3.1.4.4-5**)

5-day weather forecast (hardcoded; inform HQ if wrong)



3.14.1 Location: Page Builder



Components:

• M19: Hero banner

• **M39:** Map

• M31: Transportation and points of interest (auto-generated)

3.14.1.1 Hero Banner (M19) – Required

Image: Show an image of the area around your property

Title: Location

Subtitle: Your property name

3.14.1.2 Map (M39)

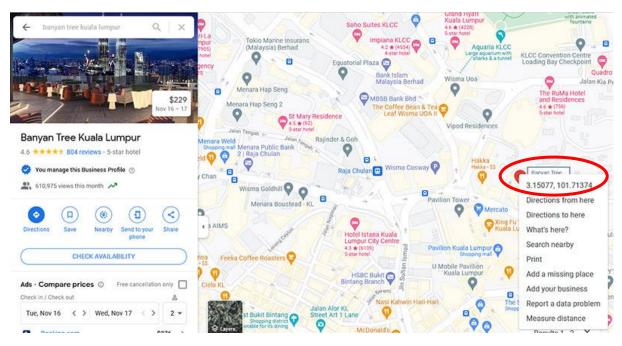


The map is configured to display Tencent Maps in China and Google Maps for the rest of the world. (Note that the form fields currently include Baidu, but we're removing that.)

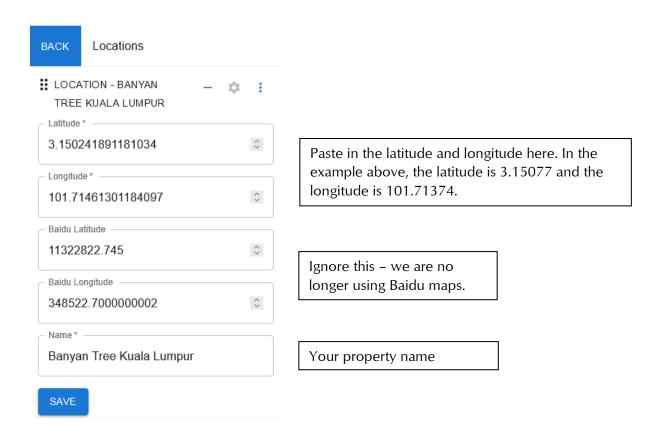
To find your Google Map coordinates



Search for your property in Google Maps. Right click on the red location pin and left click on the coordinates to copy them.



If you are in China and unable to access Google Maps, the coordinates from Tencent Maps are the same.





3.15 PHOTO GALLERY





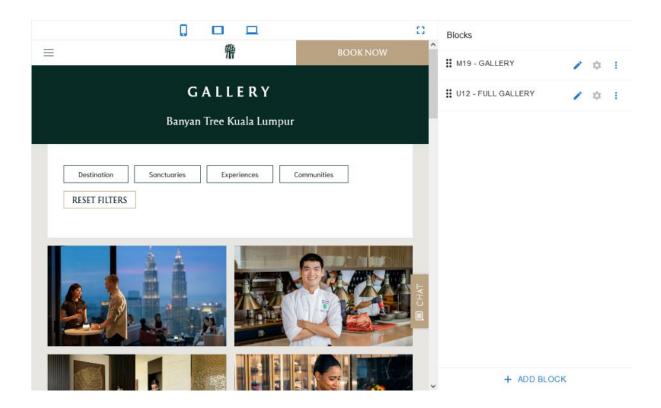
• **Title**: Gallery

• **Hotel**: Your property



3.15.1 Gallery: Page Builder

Use this page to showcase other images of people, places and experiences on your property and in the region.



Components:

M19: Hero bannerU12: Full Gallery

3.15.1.1 Hero Banner (M19) – Required

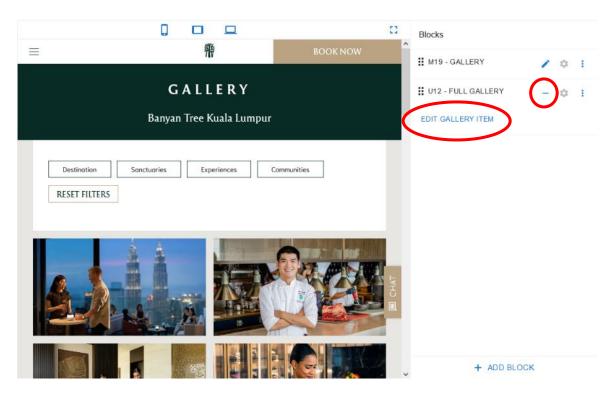
Image: OptionalTitle: Gallery

• Subtitle: Your property name

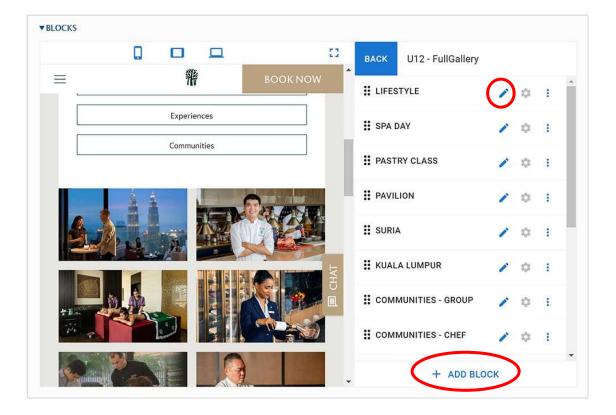


3.15.1.12 Full Gallery (U12) – Required

To edit your photo gallery, click on the pencil icon on the U12 component and then click Edit Gallery Item.

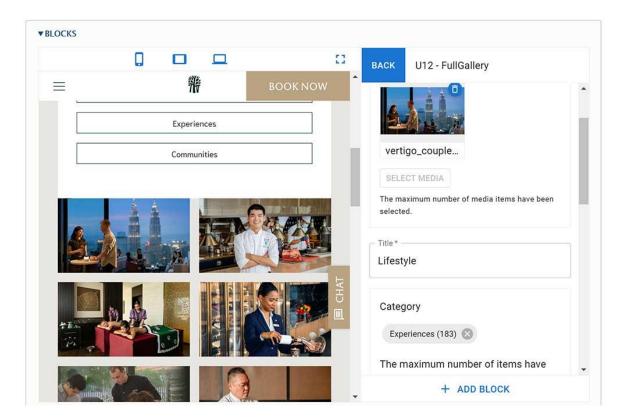


This will list out all the different images. You can click "Add Block" to add more, or click on the pencil icon to edit an image.





This is what you see when you add or edit an item.



- Image: To add a new photo, please click on "Select Media"
 - o If there is an existing photo, please delete the existing image before you replace the existing photo with the new one
 - You can then either select an image from the media library or upload a new image.
- **Title:** Optional image caption
- **Category**: Select one image category from the list that best fits the image. We have five categories:
 - o **Destination:** Images of the region
 - o **Sanctuaries:** Images of your property
 - Experiences: Images of experiences at your property
 - Communities: Images of people (can be staff, local communities, guests, etc. Please get their permission before posting their photos on the site.)
 - Other: For images that don't fit any of the above.

Don't forget to click on "Save (this translation)" once all changes have been made

3.16 Sustainability

3.16.1 Sustainability: Page Builder

Use this page to showcase the sustainability policies and efforts your property has implemented to resonate with the company vision and mission.





Components:

- M19: Hero banner
- **M02**: Introduction
- **M06** (1-3 blocks): Sustainability topic description with image (or M02 if no images are available)
- M04: Photo carousel (optional)

3.16.1.1 Hero Banner (M19)

Image: OptionalTitle: Sustainability

• Subtitle: Your property name

3.16.1.2 Introduction (M02)

Text-only banner introducing your property's sustainability initiatives.

3.16.1.3 Additional Details (M06)

You can add additional M06 blocks to talk more about your sustainability initiatives. E.g. talk about no-plastic policy, "Embracing the environment, empowering the people", Green Imperative Fund, and so on.

Note:

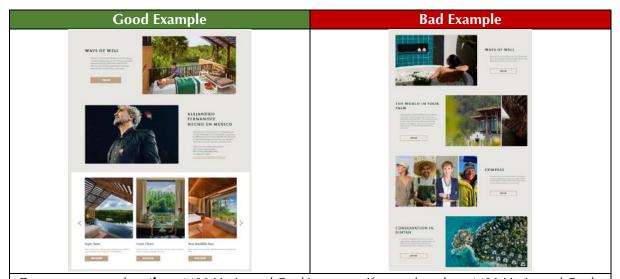
DO's	DON'Ts	
 When there are more than one M06 Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'. This can be changed in the 'settings' by clicking on the 'gear' icon. 	• Do not use more than three M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.	



- For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.
- For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



When there are more than one M06 – Horizontal Card stacking on top of each other, always alternate between 'Row' and 'Row Reverse'



Do not use more than **three** M06 Horizontal Card in a page. If more than three M06 Horizontal Card is required, you are recommended to use M08-09 Cards Row component or any other appropriate components.

Good Example Bad Example

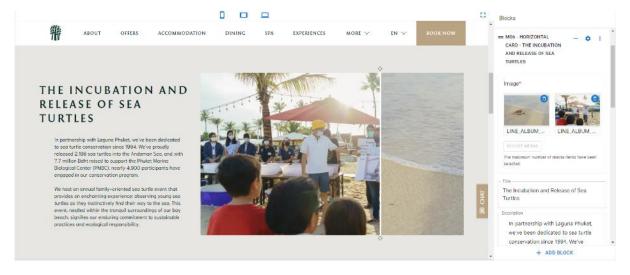




For Cassia and Dhawa, use different combinations of colours to express the brand uniqueness where appropriate.



For Dhawa, when choosing the shape colours and background colours, DO NOT use the same colour for both. Or else, it will be hard to see the image.



3.16.1.4 Photo Carousel (M04)

If you have more photos to showcase the efforts done by the property on Sustainability, use M04 Carousel to show the photos.

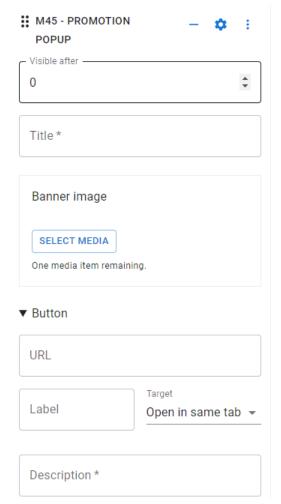
Refer to 3.3.4.4 on how to edit a photo carousel.





3.17 PROMOTION POPUPS

To add a popup to a page, click Add Block and select 'M45 Promotion Popup'.



Visible after: Number of seconds before the popup appears

Title: Header text

Banner image: Optional image (as this is a small image, we recommend no larger than 920x518)

Button: Optional CTA button with URL and label (the text that appears on the button)

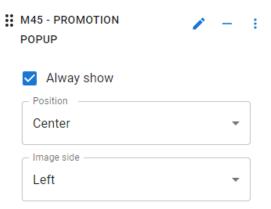
Description: Additional text under the header

You can click on the gear icon to open up additional settings:

Always show: (Not recommended) This causes the popup to appear every time the visitor goes to the page. If the box is left unticked, it will only show once until the cookie is cleared or expires.

Position: Position of the popup on the screen. There are only two options: either in the centre of the screen or the bottom right corner

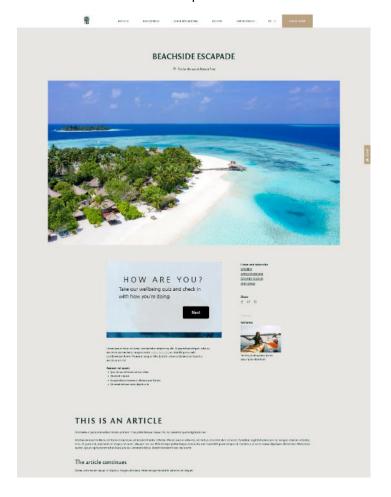
Image side: Position of the image on the right or left of the text





3.18 BLOG ARTICLES

You can use the Article content type to create a property blog, or standalone pages with long-form text content or that requires formatted text.



Blog header with optional image

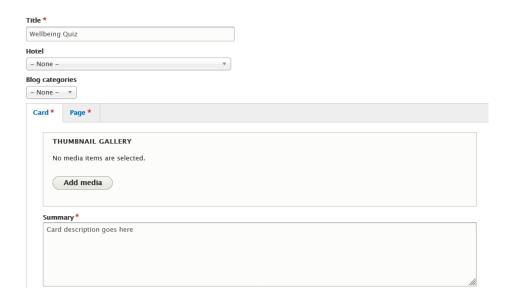
Embeddable content and/or formatted rich text content, with optional second column for social media sharing and other links.

Additional text content if needed (plaintext)



3.18.1 Adding and Editing Blog Articles

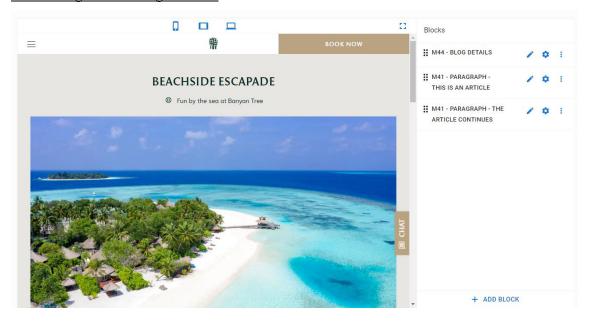
To add an article: **Your content > Add content > Article**. To edit an existing offer, click on the **Edit** button next to the item.



- Title: Name of article
- Hotel: Your property
- **Blog categories:** TBA (Sustainability, Announcement, etc.)
- Card thumbnail and summary (these are how the article will be listed on a main blog listing page.)



3.18.2 Blog Articles: Page Builder



Components:

• M44: Blog Details

• **M41:** Paragraph (Optional)

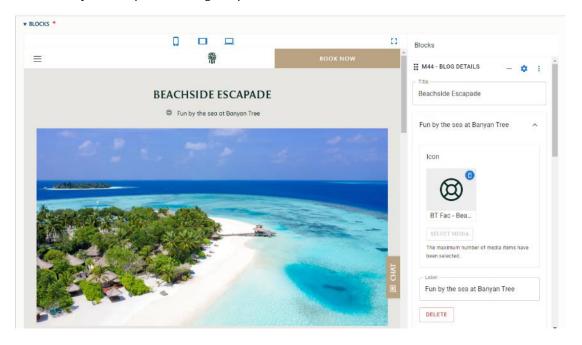
Some of the standard page components such as the image carousel are also available for blog articles, and you can add them in to break up the text.

3.18.2.1 Blog Details (M44) – Required

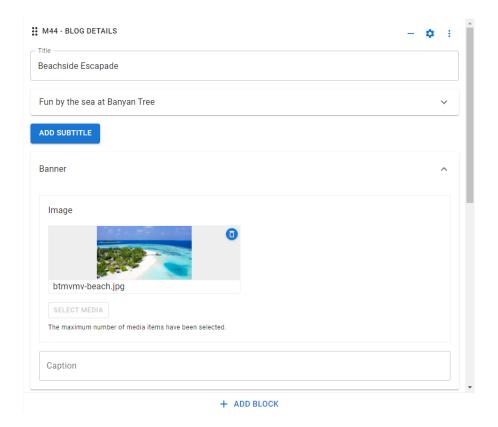
• **Title**: The article title

• **Subtitle**: You can insert multiple subtitles under the title, with icons if you wish.

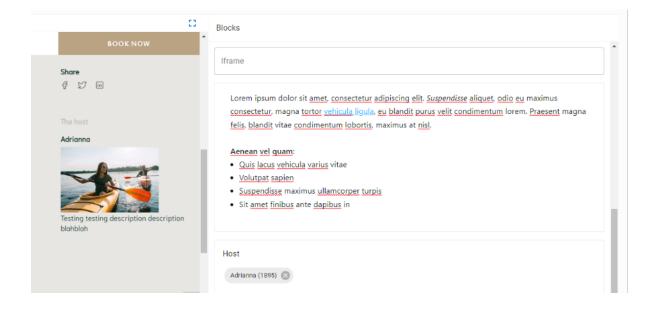
Banner: Optional large imageCaption: Optional image caption







- **iframe**: Optional embedded content. Note: Please avoid embedding videos from third-party streaming sites such as YouTube, as they may be blocked in some countries.
- WYSIWYG text area: The main article body goes here and can be fully formatted.
- **Host**: Ignore this for property blogs it is meant for Wellbeing hosts.



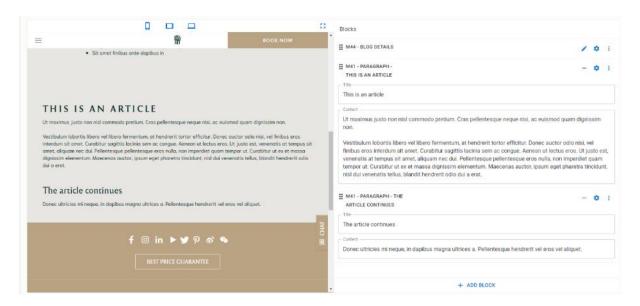


Clicking on the gear icon on the M44 component lets you choose between one and two columns. The one column version will not have the right hand column with the social media sharing links.

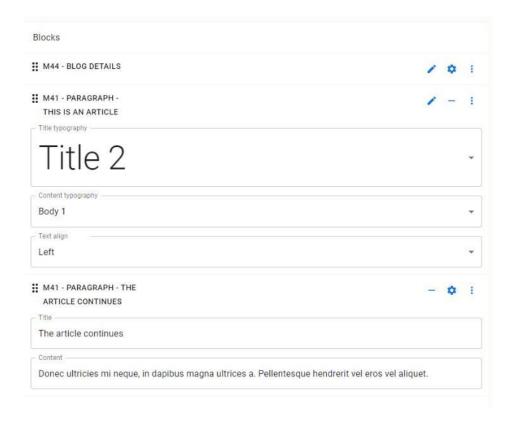
3.18.2.2 Paragraph (M41) - Optional

• Title: The section title

• Content: Plaintext content



Clicking on the gear icon for the component lets you customise the font by choosing from different header types for the title and body. You can also change the text alignment.





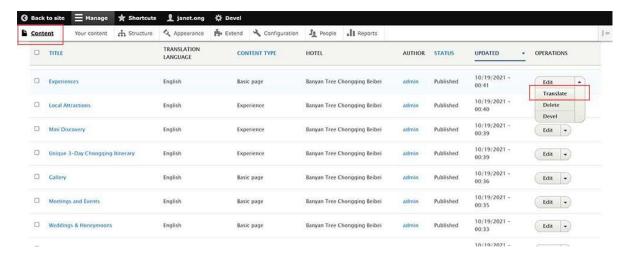
4. OTHER LANGUAGES

	Primary	Mandatory	Supplementary
Language	Website page cannot exist	Any changes or updates to	It is good to have this
	without this language. This is	the site must be translated	language, depending on your market needs.
		e basis of the page creation. into this language	
English	☑ Banyan Tree		
	☑ Angsana		
	☑ Cassia		
	☑ Dhawa		
Simplified Chinese		☑ Banyan Tree	
		☑ Angsana	
		☐ Cassia (Q4'23)	
		☐ Dhawa (Q4'23)	
Korean		☑ Banyan Tree	
		☑ Angsana	
Others*			Russian
			 Spanish
			 French
			 Japanese
			• Arabic
			• German
			 Vietnamese

^{*}Notify HQ and we can help set this up for you.

4.1 Adding and editing other languages

- Click on the "Content" link on the top bar
- Now, click on the down arrow on the Edit button of the item you want to translate
- Select "Translate" from the dropdown menu

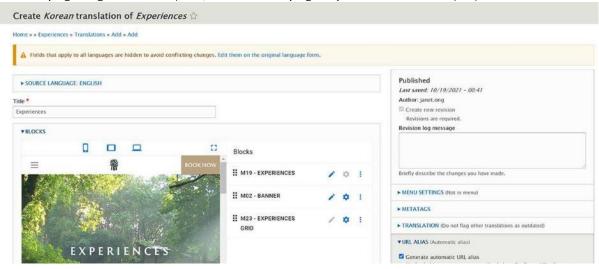




• Choose the language you want to translate to from the dropdown menu under the Operations column and click Edit or Add. If you need a language that is not yet listed here, please inform HQ and we will set it up for you.



- Clicking Add will create a duplicate of the English page. You can then replace the English text with the translated versions.
 - Note that some fields will not be editable as they are shared across translations,
 e.g. card images and operating hours of restaurants.
- You can proceed to update the page as required
- Note that any internal CTA links need to be edited to go to that language version of the page. E.g. instead of /link, the Chinese page equivalent would be /cn/link



Click on "Save (this translation)" once done.





If you are adding a new language for the whole site, remember to add it in the language selector on your property details page. This will apply to the whole website.

Pages will default to English if there is no version in that language.





4.2 Chinese Translation SOP

4.2.1 How to request

Translation Website Updates Request 3 days 1 day = 3000 wordsTRANSLATION RAISE REQUEST CMS UPDATES Translation SLA: All properties to write directly Upon receiving Approximately 3000 words/day to translator to confirm job, if translations, properties to needed update CMS accordingly <30,000 words: Project taken in by default based on Email Subject: Banyan Tree Note: For those who may translation SLA eg. 10 days Group EN to CN Translation: have someone who wants to proofread and give <Property Name> >30,000 words: On a review Email: dorisleilin@yahoo.com feedback on translations, basis by translator Vivian.zhang@banyantree.com you may go ahead to do and liaise with translator on on cc list Translation word count Email details: revisions accordingly tracking: - Billing entity - Billing address https://onedrive.live.com/view. aspx?resid=5807DDB0746429 Excel file containing English BF!107&ithint=file%2cxlsx&au text for translation thkey=!AMRV0R6gY1Bvxw4 Wait for translator to respond on word count, delivery date and job confirmation

4.2.2 Vendor and contract details

Vendor: Shanghai MooYoo Translation Services

This vendor is globally-appointed vendor with comprehensive glossary and brand knowledge for proper translations that suits our business needs as a group.

• Master Contract is signed by HQ since 15 Oct 2021.

There is no need for individual properties to sign additional contract.

- Commercials:
 - Rate: CNY\$540 for every 1000 words (individual negotiations available starting from 100,000 words)
 - o **Repetition rate:** 33% of usual rate
 - SLA: 3000 words/day (inclusive of revisions)
- Billing details:
 - o Billed to property directly. Global HQ **does NOT** pay on property's behalf.
 - o Billing cycle: monthly, every 15th
 - o Billing currency: CNY (for C1 properties); USD (for ROW)
 - o Payment terms: 30 days

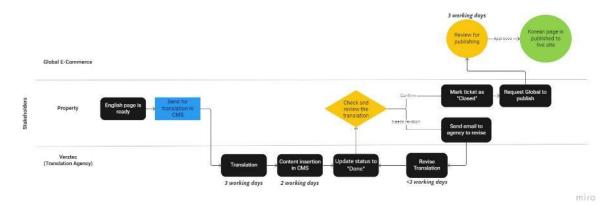
Please ensure you follow the recommended budgeting guideline issued by Global E-Commerce team such that this fees is catered for in your budgeting exercise.



4.3 Korean Translation SOP (Banyan Tree & Angsana only)

As of April 2023, all Banyan Tree and Angsana properties are required to have all pages translated to Korean. This service will be provided by the global-appointed agency at a cost.

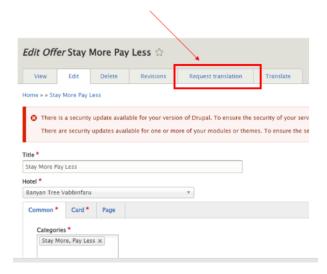
4.2.1 Workflow and Lead-time



*If the request exceeds 3000 words, please separately reach out to Vendor for the lead-time.

4.2.2 How To Request for Translation in CMS

1. After you have created the EN page, go to "Request translation" tab.



2. Select "Korean" and click on "Request translation" button.



3. After a successful submission, you should see the notification below:





4. You can check the status of the translation under "Current requests" at the bottom of the tab. The status should be "Sent" after a successful submission.

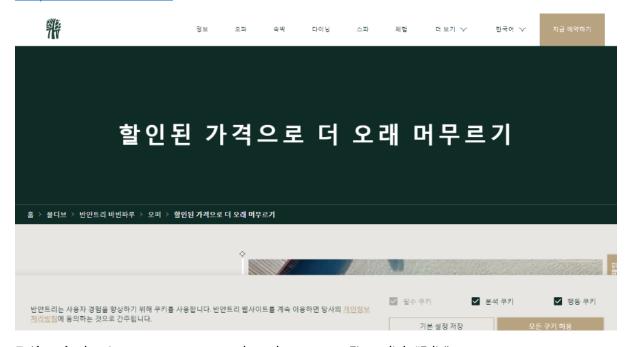


5. When the vendor has completed the translation, the status will be updated to "Done". You may now review the translated page.



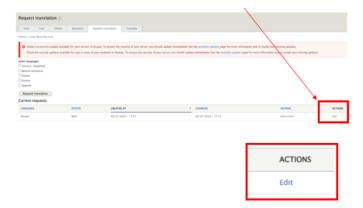
6. If you find any issue with the translated page, please reach out to the vendor (Verztec):

banyantree@verztec.com

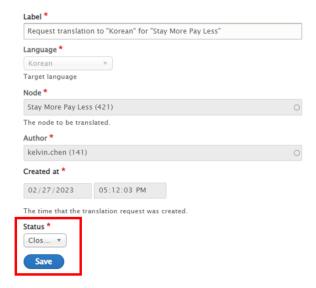


7. If no further issue, you may now close the request. First, click "Edit".





8. Under Status, select "Closed" and click on the "Save" button.



9. The request status should be updated to "Closed" now.

Current requests



10. To live the translated page, send an email request to global to publish.



ecommerce@banyantree.com



4.2.3 Cost and Billing

4.2.3.1 Cost Details and Payment Terms

Min. charge/ request	SG\$50 (~US\$38), 200 words
Billing entity	By Property
Billing cycle	21st of every month
Billing currency	USD
Payment term	30 days from invoice date
Overdue penalty	5% interest per overdue month

4.2.3.2 Payment Flow

Verztec shares track sheet	Property verify and approve	Verztec issues quotation	Property confirms and proceed payment	Verztec is paid
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5. MEDIA LIBRARY MANAGEMENT

Some guidelines for keeping our CMS media library well organised, and to make it easier for you and any future colleagues to find the images you need.

5.1 Image Guidelines

These dimensions are rough guides, as different screen sizes often display slightly different dimensions.

However, image sizes should be close to the recommendations to avoid images that are too big (slowing down website loading time) or too small (will be blurry on screen).

Likewise, file sizes are recommendations rather than hard limits – a banner image that is 1.2 MB would still be ok, but one that is 30MB will need to be significantly reduced.

Banner Images (M19 and M02 only):

- File type: .jpg
- Recommended dimensions: 1920px x 1080px
- Choose images that will work well with white text over them: e.g. darker, low contrast, less busy backgrounds
- File size under 1MB

Non-banner Horizontal Photos

- File type: .jpg
- Recommended dimensions: Between 920px to 1,200px wide
- File size under 500KB

Vertical Card Photos

For property cards and Experience cards

- File type: .jpg
- Recommended dimensions: 600px x 800px to 840 x 1120
- File size under 500KB

Gallery Photos (For Gallery component on Gallery page)

- File type: .jpg
- Any dimensions, but should be no wider or longer than 2,500px
- File size under 1.5MB

Logos and icons (e.g. awards, SHA+ certification)

- File type: .png or .gif
- Check if the image already exists in the database. If not, contact HQ to upload
- Recommended dimensions: 180px x 180px
- File size under 100KB



5.2 Image Naming Guidelines

As the Drupal CMS media library does not enable file folders, image names are the only way to organise images and identify which one belongs to your property.

There is no need to rename the existing images, but going forward, this will be the image naming format:

{brand-property}-{page_section}-{image-name}

Examples:

- bt-shanghai-dining-ming-yuan.jpg
- btkl-rooms-sanctuary-suite.jpg
- an-bintan-dining-hero.jpg

It is especially important to tag images with your property since some hotels have the same room or restaurant names and may end up using the wrong photos.

So for example if BT Phuket wants to see all their villa photos, they can just type "bt-phuket-villas" into the media library search and see all the villa photos from BT Phuket.

File names should be in English, lower case and have no spaces or symbols, including brackets. Separate words with hyphens.

For SEO purposes, property names should ideally be spelt out but need not be the full name. e.g. "bt-shanghai" and "bt-nanjing" are ok, instead of "bt-shanghai-on-the-bund" or "bt-nanjing-garden-expo".

Examples of what not to use:

- banyantree-phuket-deluxe-room.jpg
- DSC9102.jpg
- Saffron restaurant copy(2).jpg



5.3 General Media Guidelines

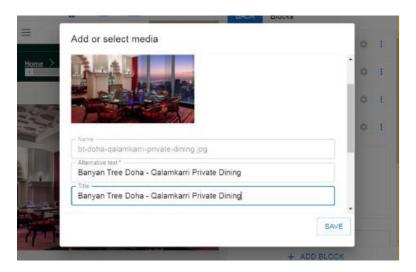
For Banyan Tree and Angsana

When inserting a new image, do a search to see if it is already in the media library so as to avoid having a lot of duplicate files.

When uploading a new image, add an **image title** and **alt text**.

If you want, you can create more SEO-friendly alt text and titles, where the alt text describes what is in the image (e.g. luxury restaurant in doha at sunset).

If not, you can just use the page name by default.



For Dhawa and Cassia

WIP



6. WORKFLOW

6.1 Website Updates: Standard Operating Procedure

- After making updates to any page, be sure to click "Save (this translation)" to save the updated page as a draft
- Note that these changes will not be live until HQ publishes the page to the server.



- Send an email to HQ <ecommerce@banyantree.com> with the following details:
 - o Property name
 - o Name of updated page, and which languages
 - o Changes made
- We will aim to approve the changes within 5 working days and inform you when completed.
- Please plan ahead as necessary to ensure that changes will be live by the time they are needed.

If changes are urgent and need to be done ASAP, please put 'Urgent' in the email subject title. This should only be for changes that directly impact bookings and revenue.

6.2 CDN Caching

Our website uses the Akamai CDN to enable faster delivery of pages that visitors have previously visited. This means that changes to the live site can take **up to 24 hours** to be visible after they have been made.

In cases where changes must be made urgently, we can purge the server cache. However, this increases the server load and thus our hosting fees, and should only be done if absolutely necessary, or if the changes are still not showing up after 24 hours.



7. NEW HOTELS

7.1 For new hotel openings:

7 months before opening:

- Inform HQ website and reservations teams of the new hotel opening
- We will send you the latest content tracker sheet
- Fill in your property details, focusing on:
 - o Property homepage
 - o Accommodation
 - o Dining
 - Facilities
 - Location
- If you do not have all the information, you can leave those pages blank. The only necessary page is the homepage.

6 months before opening

- Submit the file to us with images uploaded to a SharePoint folder (or as a zip folder, if you do not have access to SharePoint.)
 - o Images should meet the criteria listed in **5.1**.
 - o Note that the site cannot go live until we have images.
- We will review the file and contact you if there is anything unclear or that needs to be corrected

5.5 months before opening

• If everything is ok, we'll let you know to send the file for translation to Chinese and other languages as needed. (Let us know if you do not have any Chinese translators.)

5 months before opening

All website content files (images, text and translations) to be submitted to HQ

4.5 months before opening

• Website goes live. We'll inform you and you can review and inform us of any changes that need to be made.



7.2 For hotel conversions

4 months before opening:

- Inform HQ website and reservations teams of the new hotel opening
- We will send you the latest content tracker sheet to fill in.

3 months before opening

- Submit the file to us with images uploaded to a SharePoint folder (or as a zip folder, if you do not have access to SharePoint.)
 - o Images should meet the criteria listed in **5.1**.
 - o Note that the site cannot go live until we have images.
- We will review the file and contact you if there is anything unclear or that needs to be corrected

2.5 months before opening

• If everything is ok, we'll let you know to send the file for translation to Chinese and other languages as needed. (Let us know if you do not have any Chinese translators.)

2 months before opening

• All website content files (images, text and translations) to be submitted to HQ

1 month before opening

• Website goes live. We'll inform you and you can review and inform us of any changes that need to be made.



8. HOTEL CLOSURE

If your property is temporarily or permanently closing:

• Inform HQ website, reservations, digital marketing and social media teams of the new hotel closure (all contacts are listed on the next page).

8.1 Temporary Closure

- Update the property title in the CMS to indicate that the hotel is temporarily closed. E.g.
 Banyan Tree [Hotel name] (Closed until Q2 2023)
- You might want to update the landing page introduction to also mention the closure, and/or when you might be reopening
- Social media team will work with you on making the necessary social media announcements and shutting down your channels if needed.

8.2 Permanent Closure

- We will unpublish the entire property website and remove it from the various listing pages.
- Website will be unpublished within 2 weeks.
- Reservations team will deactivate and remove your hotel from SynXis booking engine and related channels
- Digital marketing team will make the necessary changes to our Google-related products such as Google My Business
- Social media team will work with you on making the necessary social media announcements and shutting down your channels if needed.



9. HQ CONTACT DETAILS

Website Content - Updates and related matters

Kelvin Chen, E-commerce Operations Manager (BTG, BT, BTE, BTV & DH) kelvin.chen@banyantree.com

Angel Vong, E-commerce Operations Manager (AN, CA, FO, GR & HO) angel.vong@banyantree.com

E-commerce Team (All) ecommerce@banyantree.com

Accor, OpenVPN and E-Commerce IT-related matters

Rowel Bughao, E-commerce IT Manager rowel.bughao@banyantree.com

Digital Marketing - Google-related matters, global campaigns, digital media, SEO and other digital channels (e.g. TripTease/ Sojern/ TripAdvisor)

Farah Sinjeri, Digital Marketing Manager farah.sinjeri@banyantree.com

Reservations - SynXis booking engine updates and related matters

Adeline Teoh, AVP Head of Commercial Support Services <u>adeline.teoh@banyantree.com</u>

Keline Lim, Commercial Service Support Manager keline.lim@banyantree.com

Media and Content - Social media, videos and brand communication matters

Adhiyanto Goen, Head of Brand Communications adhiyanto.goen@banyantree.com

Rachel Loi, Brand Content Manager rachel.loi@banyantree.com

Alae Khaldi, Brand Communications Manager <u>alae.khaldi@banyantree.com</u>

Eline Lee, Assistant Manager, Brand Communications eline.lee@banyantree.com

Consumer Insights - Email marketing, Cendyn etc.



Titin Rohayati - Email marketing matters

Joy Teo - Cendyn

